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Lauderdale-By-The-Sea's Circuit-By-The-Sea Microtransit Service Reaches 250,000th Rider

Lauderdale-By-The-Sea, FL (February 20, 2026) — Lauderdale-By-The-Sea and Circuit Transit Inc. are proud to announce a major milestone: the Circuit-By-The-Sea on-demand electric shuttle service has officially surpassed 250,000 riders in the Town as of February 14, 2026.

"Reaching 250,000 riders is a wonderful achievement for our Circuit-By-The-Sea program. The service has quickly become a convenient and sustainable way for residents to get around Town and visit our local businesses and lodging options, all without needing a car," said Lauderdale-By-The-Sea Mayor Edmund Malkoon. "This milestone demonstrates what's possible when we invest in solutions that serve our community and preserve our small-town way of life."

Since Circuit-By-The-Sea's launch in April 2023, the 100 percent electric microtransit service has reduced cars on the road, getting people around Town quickly and efficiently. Some of the top destinations have been Plunge Beach Resort, 101 Ocean, and Aruba Beach Café.

"Circuit-By-The-Sea is about more than transit," said Circuit Partner Jason Bagley. "By creating local W2 jobs and driving riders to neighborhood restaurants, groceries, and attractions, this program makes it easier for residents and visitors to truly benefit from everything that the community has to offer. Circuit-By-The-Sea demonstrates what's possible when transit is made with people and community in mind."

Using the Ride Circuit app, residents and visitors can request a ride to anywhere within Lauderdale-By-The-Sea, Galt Ocean Mile, or the Coral Ridge Mall for just $2 per ride (plus $1.00 for every additional passenger, capped at $5.00 per request). Shuttles are available Sunday through Thursday from 9 a.m. to 9 p.m., and on Fridays and Saturdays from 9 a.m. to 11 p.m. Each $2 shuttle ride can accommodate up to five passengers, and wheelchair accessible shuttles are available. For more information on Circuit-By-The-Sea, please visit https://bit.ly/circuitbythesea.

ABOUT THE TOWN OF LAUDERDALE-BY-THE-SEA
Lauderdale-By-The-Sea is a small seaside village with more than two miles of beautiful sandy beaches and a quaint beach town that attracts annual visitors from around the world. With its low-rise downtown buildings and mid-century modern architecture, the Town exudes old-Florida charm while celebrating its connection to the ocean and marine ecosystem. For more information visit https://www.lauderdalebythesea-fl.gov/.