



MEDIA RELEASE

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Lauderdale-By-The-Sea's Annual Fourth of July Parade and Family Fun Day Returns; Grand Marshals Announced

Lauderdale-By-The-Sea, Florida (July 3, 2025) – The Town of Lauderdale-By-The-Sea invites everyone in the community to celebrate the Fourth of July at its annual, free [Fourth of July Parade and Family Fun Day](#) on Friday, July 4, 2025, from 10 a.m. until 9 p.m., complete with a festive parade, family-friendly activities, and a beachfront fireworks display. The Town is proud to announce that long-time Lauderdale-By-The-Sea business owners, the Pollack/Dickman family, will serve as this year's parade Grand Marshals.

"Our family has proudly owned and operated The Camera Clinic here in Lauderdale-By-The-Sea for more than 50 years," said owner Kathie Pollack. "I believe the Town and our store are similar in that people come from all over to enjoy our small-town charm and friendly atmosphere. We love Lauderdale-By-The-Sea and are proud that our family can represent the Town in this year's festivities!"

The Camera Clinic (250 -B Commercial Blvd) first opened its doors in Lauderdale-By-The-Sea in 1974, repairing cameras and small electronics. Now, it is one of the only camera repair shops in the tri-county area that completes repairs in-house. Shops throughout the State often send camera repairs to The Camera Clinic for their hands-on expertise. As a staple in the community, visitors frequently stop by to browse the hundreds of vintage cameras on display in their shop.

"We are excited that the Pollacks and their extended family are serving as this year's parade Grand Marshals," said Commissioner Theo Pouloupoulos, 2025 Fourth of July Chairman. "It's special to have a family owned and operated business grow and flourish alongside our Town over the past 50 years, and I'm thrilled to celebrate with them. It is sure to be another unforgettable Fourth of July event!"

The parade will travel north on Bougainvillea Drive, east along Pine Avenue, then south on El Mar Drive to Hibiscus Avenue. Following the parade, everyone is invited to head to El Prado Park (4500 El Mar Drive) to enjoy the Family Fun Day festivities.

Schedule of Events:

- 10 a.m. to 11 a.m.- Fourth of July Parade



- 11 a.m. to 2 p.m.- Family Fun Day at El Prado Park with a waterslide, a DJ, face painting, treats, and more
- 9 p.m. to 9:20 p.m.- Fireworks display. The watch zone will be along El Mar Drive.

ABOUT THE TOWN OF LAUDERDALE-BY-THE-SEA

Lauderdale-By-The-Sea is a small seaside village with more than two miles of beautiful sandy beaches that attract annual visitors from around the world. With its low-rise downtown buildings and mid-century modern architecture, the Town exudes old-Florida charm while celebrating its present-day connection to the ocean. For more information visit www.discoverlbt.com.

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