



MEDIA KIT AND DISPLAY RATE CARD

FY 2025 (OCTOBER 1, 2024 - SEPTEMBER 30, 2025)

The Town's quarterly newsletter is published digitally and mailed to residents and business owners who wish to receive a printed hard copy. The magazine-style newsletter provides important information to those who live or work in and enjoy Lauderdale-By-The-Sea. Town Topics is published during the first month of each quarter (January, April, July, October)

Full Page

8.5" x 11"



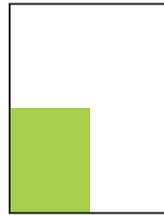
Half Page

8.5" x 5.5"



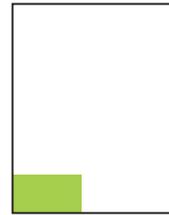
Quarter Page

4.25" x 5.5"



Business Card

3.5" x 2"



	Full Page	Half Page	Quarter Page	Business Card
1x Rate Per Issue	\$850	\$425	\$215	\$70
2x Rate Per Issue	\$810	\$405	\$205	\$65
3x Rate Per Issue	\$770	\$385	\$195	\$60
4x Rate Per Issue	\$730	\$365	\$185	\$55

Deadline for final ad artwork and payment submittal is one month prior to the 1st day of the published month.

January Issue: Ad due by December 1

April Issue: Ad due by March 1

July Issue: Ad due by June 1

October Issue: Ad due by September 1

All creative must be high resolution, 300 dpi, with no bleed.

Only businesses within LBTs town boundaries may advertise.

Payment is due with the ad and completed form.

Company Name: _____

Email: _____

Company Contact Name: _____

Phone: _____

Issues (circle): January April July October

Ad Size: _____

Cost: _____

Payment (circle): Cash Check Credit Card

Credit Card Number: _____

Name on Card: _____

Exp. Date: _____

PIN: _____

Accepted at Town Hall by: _____

Date: _____