



MEDIA RELEASE

FOR IMMEDIATE RELEASE

CONTACT: Aimee Adler Cooke, (561) 302-6902, aimee@conceptualpr.com

Shop Small and Support Local Businesses in the Town of Lauderdale-By-The-Sea on November 26, 2022

Lauderdale-By-The-Sea, Florida (November 7, 2022) – From low-rise buildings to its 1.5 square mile size, being small is big to the Town of Lauderdale-By-The-Sea. On Saturday, November 26, 2022, that motto will be the talk of the town with many of the small, eclectic shops participating in [Small Business Saturday](#). Shoppers may enjoy free gifts with purchases, specials, and discounts while supplies last.

"The Town of Lauderdale-By-The-Sea is truly a hidden-gem and is worth discovering," said Ina Marjakangas, President of the Lauderdale-By-The-Sea Merchants Association. "Nestled between the Intracoastal and the ocean, everything is within walking distance, and there's a nice variety of privately owned boutiques and many delicious eateries- it's the perfect place for outdoor holiday shopping."

Offering one-of-a-kind holiday gifts and small-town hospitality, the following shops are participating in Small Business Saturday: [AmorMio](#), [Argenti Designer Jewelers](#), [Beach King](#), [Coast Boutique](#), [Digs N Gifts](#), [Dolly's Designer Outlet](#), [Frame 'n Art](#), [Gug Underwater Gallery](#), [P.J. Rossi Jewelers](#), and [The Blithe Co](#). Many are offering discounts and are taking orders online or via phone.

To learn more about shopping small in the Town of Lauderdale-By-The-Sea on Saturday, November 26, 2022, visit <https://bit.ly/2UVvom3>.

ABOUT THE TOWN OF LAUDERDALE-BY-THE-SEA

Lauderdale-By-The-Sea is a small seaside village with more than two miles of beautiful sandy beaches and an iconic pier that attracts annual visitors from around the world. With its low-rise downtown buildings and mid-century modern architecture, the Town exudes old-Florida charm while celebrating its present-day connection to the ocean. For more information visit www.discoverlbt.com.

###