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Lauderdale-By-The-Sea Nominated for USA Today's 10Best Readers' Choice Awards for Best Beach in the South

Lauderdale-By-The-Sea, Florida (May 12, 2023) – The Town of Lauderdale-By-The-Sea is a proud nominee for USA Today's 10Best Readers' Choice Awards for Best Beach in the South. The Town was selected by a panel of experts among 19 other beaches from Virginia to Texas. As part of the Readers' Choice Awards, readers can vote once per day until May 22, 2023, for their favorite beach. Lauderdale-By-The-Sea is the only South Florida beach to receive a nomination.

"From our mid-century modern architecture and small-town feel to our coral reefs and miles of shoreline, what's not to love about our town?" said Mayor Chris Vincent. "Our tight-knit coastal community is really what makes our town the perfect place to live, work, and play. I encourage all our residents, business owners, and visitors to cast your daily vote and help us secure first place."

Dubbed Florida's Beach Diving Capital, Lauderdale-By-The-Sea has three coral reefs just 100 yards from the coast for divers to explore. Snorkeling is available right from the shoreline as well. There are also many boutique hotels and locally owned shops and restaurants just steps from the sand, making the quaint town the perfect beachside destination.

USA Today's 10Best Readers' Choice Awards for Best Beach in the South is a 28-day long voting period that opened on April 24, 2023, and will close on May 22, 2023, at 12 p.m. The winner will be selected according to the number of votes received and will be announced on June 2, 2023. The awardee will be designated as the Readers' Choice for Best Beach in the South and be awarded a badge of recognition.

To cast your vote daily for USA Today's 10Best Readers' Choice for Best Beach in the South, visit <https://bit.ly/USATodayBeachTowns>.

ABOUT THE TOWN OF LAUDERDALE-BY-THE-SEA

Lauderdale-By-The-Sea is a small seaside village with more than two miles of beautiful sandy beaches and a quaint beach town that attracts annual visitors from around the world. With its low-rise downtown buildings and mid-century modern architecture, the Town exudes old-Florida charm while celebrating its connection to the ocean and marine ecosystem. For more information visit <https://www.lauderdalebythesea-fl.gov>.

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