

MEDIA KIT AND DISPLAY RATE CARD

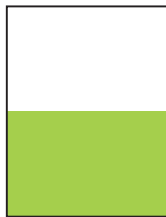
FY 2024 (OCTOBER 1, 2023 - SEPTEMBER 30, 2024)

The Town's quarterly newsletter is published digitally and mailed to residents and business owners who wish to receive a printed hard copy. The magazine-style newsletter provides important information to those who live or work in and enjoy Lauderdale-By-The-Sea. Town Topics is published during the first month of each quarter (January, April, July, October)

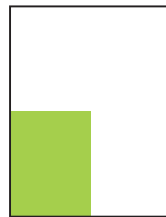
Full Page
8.5" x 11"



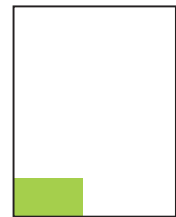
Half Page
8.5" x 5.5"



Quarter Page
4.25" x 5.5"



Business Card
3.5" x 2"



	Full Page	Half Page	Quarter Page	Business Card
1x Rate Per Issue	\$850	\$425	\$215	\$70
2x Rate Per Issue	\$810	\$405	\$205	\$65
3x Rate Per Issue	\$770	\$385	\$195	\$60
4x Rate Per Issue	\$730	\$365	\$185	\$55

Deadline for final ad artwork and payment submittal is one month prior to the 1st day of the published month.

January Issue: Ad due by December 1

April Issue: Ad due by March 1

July Issue: Ad due by June 1

October Issue: Ad due by September 1

All creative must be high resolution, 300 dpi, with no bleed.

Only businesses within LBTS town boundaries may advertise.

Payment is due with the ad and completed form.

Company Name:

Email:

Company Contact Name:

Phone:

Issues (circle): January April July October

Ad Size:

Cost:

Payment (circle): Cash Check Credit Card

Credit Card Number:

Name on Card:

Exp. Date:

PIN:

Accepted at Town Hall by:

Date: