



LAUDERDALE
BY·THE·SEA

ARCHITECTURE

Centered between the bustle of our big city neighbors is Lauderdale-by-the-Sea's charming low-rise beach town. LBTS features South Florida's classic mid-century modern style: Miami Modern, or "MiMo" for short. MiMo emerged in the 1940s and flourished through the 60s as a substyle of American Mid-century Modern. The architects that developed this style rejected the "less-is-more" aesthetic of its northern mid-century-modern counterpart, and celebrated the post-war era with graphic embellishments, textures, and bright colors. Many of the design elements stem from Miami Beach's art deco buildings and incorporates colorful and kitschy Latin influences.

MiMo became so popular, it expanded all the way up to West Palm Beach and became a uniquely South Floridian architecture style. LBTS's architecture has a distinct Floridian-tropical retro aesthetic which creates a nostalgic vacation feeling with visitors and residents. Our town is modeled by the most defining characteristics of MiMo architecture; graphic and organic facades, lowered asymmetrical angled roofing, and beautifully patterned sun-breaking cutouts, known as brise-soleils. Scroll over the photos to read more about these iconic design elements.

