



TELL US WHY LAUDERDALE-BY-THE-SEA IS SPECIAL... AND WIN \$1000!!!



The law firm of Weiss Serota Helfman Pastoriza Cole & Boniske, P.L., which has served as Town Attorney for the past 3 years, is celebrating its 20th anniversary this year. In honor of that milestone, it is sponsoring an essay contest for high school seniors who reside in Lauderdale-by-the-Sea.

"For our 20th anniversary, we are making a point of giving back to the many communities that have been so supportive of us through the years," says Susan Trevarthen, who sits as Town Attorney in Lauderdale-by-the-Sea. "We have had the good fortune of working with Lauderdale-by-the-Sea and we are celebrating them, as well, by encouraging students to write an essay about how terrific the town is."

"The essay contest asks students who are enrolled as a senior in high school to submit entries entitled "Why My Town is Special," highlighting why they consider their town a great place to live. The essays should be no longer than 500 words and submitted online at essays@wsh-law.com.

"We're looking forward to reading the creative and interesting stories that we know this contest will generate," said Jamie Cole, Managing Director of the Firm.

Winners will be selected by a panel of three judges. The winning essay will win \$1000 for the writer, and he or she will have the opportunity to read the essay at a future Town commission meeting.



Contest Rules



- All entrants must be enrolled in their senior year of high school.
- All entrants must live in the Town of Lauderdale-by-the-Sea.
- The first day for submissions is April 19, 2011.
- The last day for submissions is May 17, 2011.
- Each essay must be entitled "Why My Town is Special."
- Each essay must portray the Town of Lauderdale-by-the-Sea in a positive light.
- Each essay must identify the student writer, his or her address, and the school he or she attends.
- All entrants are limited to submitting one essay per entrant.
- All essays must be limited to 500 words.
- Handwritten essays must be legible.
- All typed essays must be double spaced.
- All essays should be mailed to Brooke Dolara, Weiss Serota Helfman Pastoriza Cole & Boniske, P.L., 200 East Broward Blvd., Suite 1900, Ft. Lauderdale, FL 33301.
- Essays can also be e-mailed to essays@wsh-law.com in lieu of regular mail.
- For information about submission dates for your particular city, please contact your local schools or Brooke Dolara at bdolara@wsh-law.com.