

STRATEGIC PLAN OBJECTIVES & TASKS FOR FY14 PROGRESS REPORT

STRATEGIC THEME #1. PROTECT THE PUBLIC'S SAFETY IN AREAS OF MUNICIPAL RESPONSIBILITY

GOAL: EFFICIENT & EFFECTIVE FIRE SUPPRESSION

OBJECTIVE: Keep the Town's Fire Assessment Fee in the lowest quartile of fees charged by other Broward cities. ALL YEARS

STATUS: ACHIEVED.

OBJECTIVE: Measure the VFD's performance against nationally-recognized standards of performance for the fire service. BEGIN IN FY 14

Task: Track response times to determine whether the VFD meets the National Fire Protection Association's response time standard for urban areas that the first fire company response to 90% of fire calls occurs within 9 minutes as measured by total response time. (Total response time is defined as the time interval from the receipt of the alarm or call at the public safety answering point to when the first emergency response unit is initiating action or intervening to control the incident at the scene of the fire.)

STATUS: Achieved so far this fiscal year.

Task: Annually compare the percentage of building fire calls where the VFD's response time (measured as turnout + travel time) is greater than 5 minutes and equal to or less than 9 minutes to the results for other cities as reported by the Florida Benchmarking Consortium.

STATUS: We obtained the Florida benchmarking Consortium's annual report but are finding they measure turnout time and travel time separately and that some of the numbers for reporting cities are confusing. We are seeking clarification on these issues.

GOAL: MINIMIZE FIRE DAMAGE THROUGH ENFORCEMENT OF FIRE SAFETY CODES

OBJECTIVE: Complete a fire safety code inspection of every commercial building in Town once per year. ALL YEARS

STATUS: As of 3/31/2014 the VFD has completed 41% of the commercial buildings fire inspections. They report a slight delay in the inspection schedule due to the implementation of the One Step fire inspections software implementation.

OBJECTIVE: Conduct a field investigation of reported life safety violations within 1 business day of receipt of the complaint. ALL YEARS

STATUS: As of 3/31/2014, The VFD has received a total of 7 complaints, all of which were investigated and mitigated within 1 business day of receipt.

OBJECTIVE: Offer a fire safety review to every condominium in LBTS annually. START IN FY 14

STATUS: The VFD has a standing offer to all LBTS condos to do a fire safety review. As of 3/31/2014, the VFD has performed 24 fire safety reviews for LBTS condominiums.

GOAL: UTILIZE NON-TRADITIONAL TOOLS TO COMBAT CRIME.

OBJECTIVE: Use surveillance cameras to assist in the prevention and clearance of crimes that occur in LBTS.

Task: Acquire and install a license plate reader system. FY 14

STATUS: Iron Sky has not performed and we have prepared a new RFP for the cameras system, but are evaluating a piggybacking opportunity before issuing the RFP.

OBJECTIVE: Utilize the nuisance abatement ordinance as a tool for dealing with businesses that have repeated criminal infractions or patrons who engage in criminal activities.

Task: Identify properties with sufficient criminal activity and the type of activity required to pursue a nuisance abatement case. ALL YEARS

STATUS: BSO has made multiple arrests at the Dolphin Harbor Inn and is reviewing with the Town Attorney whether we have sufficient evidence to proceed with a nuisance determination.

GOAL: REDUCE CRIME OPPORTUNITIES THROUGH PUBLIC AWARENESS AND COMMUNICATION.

OBJECTIVE: Provide CPTED (Crime Prevention Through Environmental Design) advice to residents and neighborhood groups. FY14

Task: Conduct at least 2 security/CPTED surveys per year.

STATUS: BSO personnel met with the Association Secretary at the Palm Club, 1431 South Ocean Blvd and provided a CPTED survey and advice.

BSO also did CPTED reviews of the following site plans so far in FY14.

-JoJo's Tacos parking, 216 Commercial Blvd

-Sea Lord Hotel & Beach Club expansion, 4136 Ocean Drive

-Assumption Church, 2001 S Ocean Blvd

Also, in an effort to make LBTS residents aware of the availability of BSO security survey services, Capt. Wood made presentations at the following events during the first half of FY2014;

11/16/13 LBTS Health & Safety Fair, Assumption Catholic Church

02/12/14 Leisure By The Sea North Condo Owners Association

02/20/14 LBTS Lodging Association Meeting

02/26/14 Sea Ranch Villas Homeowners Association

As of this date, no security surveys have been requested by residents, condominiums, hotels or other businesses.

OBJECTIVE: See that BSO assists those neighborhoods that wish to set up a neighborhood watch program to do so. ALL YEARS

OBJECTIVE: Make the public aware of crime issues or trends via the Town's website and Channel 78. FY 14

Task: Explore options with the Police Chief to send alerts from LBTS' BSO command staff to LBTS residents email accounts.

STATUS: I have not yet discussed options with the Police Chief on this matter.

OBJECTIVE: Recognize the good work and efforts of the COP program. ALL YEARS

Task: Place an article in Town Topics regarding COP volunteers. FY14

STATUS: Completed. Article appeared in April edition.

Task: Recognize the COP participants at a Commission meeting.

STATUS: Completed. COP participants were recognized for their service at a January Commission meeting.

GOAL: STATISTICALLY EVALUATE THE EFFECTIVENESS OF BSO POLICE SERVICES IN LBTS THROUGH STANDARD MEASUREMENTS USED IN POLICING.

Task: Annually evaluate changes in UCR statistics for LBTS against crime trends in Broward County for that same period of time. ALL YEARS

STATUS: UCR data will be released in April. The Police Chief will make a presentation on the stats to the Commission in May.

Task: Annually compare crime clearance rates in LBTS to those of other Broward cities. START IN FY14

STATUS: Will be done when the UCR stats are released.

GOAL: POLICE SERVICES THAT ARE RESPONSIVE, FRIENDLY & HELPFUL TO RESIDENTS & VISITORS.

OBJECTIVE: Monitor the frequency of complaints about police treatment of citizens.

Task: Police Chief to prepare a report every six months on the number and nature of complaints received about LBTS BSO personnel's behavior and the outcome of investigations into those complaints. START IN FY 14

STATUS: BSO provided a report on the two complaints received in the first half of the fiscal year to the Town Manager. They were minor issues and BSO's review of them indicated no officer misconduct.

GOAL: EFFICIENT & EFFECTIVE EMERGENCY MEDICAL RESPONSE

OBJECTIVE: Respond to 95% of emergency medical calls within 6 minutes as measured by time of dispatch to time an ALS unit is on scene. ALL YEARS

Task: Review emergency medical services provider's monthly call response data to verify that the contract standard is met.

STATUS: AMR has achieved this standard so far this fiscal year.

STRATEGIC THEME # 2. PROTECT & ENHANCE THE LBTS SMALL TOWN, SEASIDE VILLAGE WAY OF LIFE

GOAL# 2: SUPPORT NEIGHBORHOOD EFFORTS TO PRESERVE THEIR IDENTITY AND QUALITY OF LIFE

OBJECTIVE: Provide the opportunity for neighborhoods to participate in the Town's neighborhood improvement grant program. ALL YEARS

STATUS: We received only two applications this year. One, from a homeowner on Washingtonia to continue swale landscaping to Sea Grape Drive was withdrawn because some of the abutting property owners did not want the landscaping. The second was from the North Silver Shores neighborhood, but is problematic because the costs of the project would greatly exceed the \$30,000 parameter of the grant program and no neighborhood matching funds were proposed by the submitters. In addition, there would be ongoing maintenance expenses to be assumed by the neighborhood, but no neighborhood association exists. The Town Planner has communicated those problems to the individual who prepared the application.

OBJECTIVE: Correct drainage problems that pose a significant threat to property.

Task: Construct drainage in the four Town-owned parking areas in the shopping centers along Commercial west of Seagrape Drive. FY13 & FY14

STATUS: COMPLETED

Task: Determine how to fund the highest priority projects in the Five Year (2015-2019) CIP FY14

STATUS: Staff is in the process of developing the FY15- FY19 CIP. It will be presented to the Commission in June during budget discussions.

OBJECTIVE: Take enforcement action on criminal or life safety violations that affect quality of life in residential neighborhoods within 2 work days from date of complaint or observation of the problem.

START MEASURING IN FY 14

OBJECTIVE: Communicate information to established, active civic or homeowner associations about planned or possible projects affecting their neighborhood.

ALL YEARS

STATUS: Don Prince appeared at a Bel Air Civic Association meeting to advise them of the drainage project under design for their neighborhood. The Town sent notices to all

El Mar residents and businesses of the workshop on possible El Mar Drive improvements that was held on April 16th.

GOAL # 3: MAKE NON-CAR TRAVEL MORE PLEASANT IN CENTRAL LBTS.

OBJECTIVE: Improve pedestrian safety at the intersection of Commercial Boulevard and A1A.

Task: Work with FDOT to implement All Red Pedestrian Phase. FY 13 & FY 14

STATUS: Our traffic engineering consultant did the follow up traffic and pedestrian counts and analysis required by the County and FDOT in March, at the height of the tourist season. We are awaiting his analysis of the results.

OBJECTIVE: Improve the transit options available in the Town.

Task: Improve and expand the schedule for the Pelican Hopper. FY 14

STATUS: COMPLETED

Task: Determine the feasibility of partnering with the City of Fort Lauderdale to include Lauderdale-By-The-Sea as a stop on their Sun Trolley route. FY14

STATUS: Completed. The Sun Trolley Executive Director and several members of their Board of Directors have advised it is not feasible to extend their route because of the amount of time the trolley already takes to complete its circuit.

OBJECTIVE: Widen sidewalks in commercial areas.

Task: Widen sidewalks as called for in the Streetscape Design on the two easternmost blocks of Commercial Boulevard. FY 14

STATUS: COMPLETED

OBJECTIVE: Make it more pleasant to walk the streets in central LBTS.

Task: Add trees to shade walkways in central LBTS streets.

STATUS: COMPLETED on 4 blocks of Commercial Boulevard

Task: Add benches and trash cans in commercial areas.

STATUS: 90% completed. Additional materials to construct more recycling bins are on order.

OBJECTIVE: Improve the aesthetics of the alleyways north and south of Commercial Boulevard.

Task: Resurface the alleyways in connection with the East Commercial Streetscape project. FY14

STATUS: It was decided not to resurface the alleyways during tourist season. The north alleyway will be resurfaced this summer. We will wait on the south alleyway until we know what we are doing with the building we just purchased on El Mar.

OBJECTIVE: Construct bathrooms at logical locations for the public to use.

Task: Provide a bathroom facility in the downtown/beach area.

STATUS: The Town purchased a building at 4345 El Mar Drive and the southern alley for possible use as a bathroom. The Commission reviewed some possible layouts for that site and will decide whether or not to use it for that purpose later this year.

GOAL# 4: FOSTER AND FURTHER DEVELOP OUR UNIQUE SENSE OF PLACE.

OBJECTIVE: Provide for the perpetuation of the overall low-rise, pedestrian-oriented atmosphere of the southern portion of the Town consistent with the Charter.

Task: Improve the two easternmost blocks of Commercial Boulevard to reflect their importance as a gathering place. COMPLETE IN FY14

STATUS: COMPLETED.

OBJECTIVE: Create a sense of arrival and identity at the A1A southern entrance to the town and in the westernmost block of Commercial Boulevard.

Task: Commission and install the Coral Arch Entryway feature near the Town's western entrance on Commercial Boulevard. COMPLETE IN FY14

STATUS: COMPLETED

Task: Find the funds to commission and install the reef motif plaza sculptures at the four shopping plazas on the western portion of Commercial Boulevard.

FY14 & FY15

STATUS: COMPLETED.

Task: Develop an entryway plan for the southern entry to the Town. FY14
STATUS: The MPO Executive Director indicated earlier this year that the MPO might assist with this, but it appears that funding would have been connected to the roundabout at Flamingo Drive that now will not be constructed.

OBJECTIVE: Create further awareness of LBTS' preponderance of Miami Modern architecture and understanding of what MIMO is.

Task: Educate property owners about the MIMO architectural features of their properties. ALL YEARS
STATUS: ONGOING

Task: Place at least one article about LBTS' architectural style in the print media. FY 14.
STATUS: 2 articles have appeared – 1 in *Fort Lauderdale* magazine and the other in *Tropic*, a Miami-based architecture magazine.

Task: Devote a section of the Town's website to the MIMO architecture in LBTS. FY 14
STATUS: Planned for later this year.

OBJECTIVE: Create attractive public spaces on Commercial Boulevard that are distinctive and enjoyed by residents and visitors alike.

Task: Construct the west Commercial streetscape project. COMPLETE IN FY14
STATUS: COMPLETED

Task: Construct the east Commercial Boulevard streetscape project. COMPLETE IN FY14
STATUS: COMPLETED

Task: Design the central Commercial Boulevard streetscape project (from A1A to Seagrape Drive). FY 14
STATUS: The conceptual design was revised to address FDOT issues and an application for a construction grant submitted to the MPO for this project. If our application is ranked high enough to be funded, there is no sense in designing the project until we get much closer to the grant funding period.

OBJECTIVE: Make the Town's new brand identity easily identifiable.

Task: Install way-finding signage with the logo design throughout the Town.
FY13 & FY14

STATUS: COMPLETED except for installation of the sign for El Prado Park.

Task: Utilize the brand in marketing the Town, special events, etc. ALL YEARS
STATUS: ONGOING

GOAL# 5: IMPROVE THE AESTHETIC CHARACTER OF PUBLIC FACILITIES AND AMENITIES

Task: Develop a cohesive landscape plan for the Town Hall complex. FY14

STATUS: We had Architectural Alliance do a landscaping plan for in front of the community center to link the new parking lot to the rest of Town Hall and implemented that plan. We are uncertain whether we will have time to continue modifications to the remainder of the landscape this fiscal year or not.

GOAL#8: IDENTIFY, PRESERVE, PROTECT, AND HIGHLIGHT HISTORIC BUILDINGS/STRUCTURES.

OBJECTIVE: Achieve the preservation and restoration of MIMO architecture in the Town's commercial buildings. ALL YEARS

STATUS: Town Planner Linda Connors champions restoration of MIMO features in all of her discussions with commercial property owners who are considering renovating their properties.

STRATEGIC THEME #3. FOSTER THE ECONOMIC VITALITY OF THE TOWN

GOAL# 1: SUPPORT REDEVELOPMENT PROPOSALS WHICH MAINTAIN THE OVERALL SCALE OF THE TOWN THROUGH PROPER HEIGHT AND BULK DESIGNS.

STATUS: Staff emphasizes this in all discussions with people who come in to discuss redevelopment projects.

GOAL# 2: ESTABLISH POLICIES AND PROGRAMS SUPPORTIVE OF THE HOTEL INDUSTRY IN ORDER TO KEEP THAT INDUSTRY AN IMPORTANT COMPONENT OF THE TOWN'S ECONOMY AND IDENTITY.

OBJECTIVE: Educate Town staff and the Town Commission on those aspects of hotel viability, renovation, and investment that are pertinent to the development of a strategy to accomplish this goal. FY14

Task: Get input from hoteliers in LBTS, successful small hoteliers in other areas, hotel investors on the issues in LBTS that have a direct bearing on the economic viability of the industry in LBTS and what measures the Town could take to improve their viability.

FY14

OBJECTIVE: Discourage the conversion of tourist units to condominiums.

Task: Identify additional changes we can make to the Code or propose to make to the Charter that will help us achieve this objective. FY14

Task: Provide design advice to hoteliers that will enhance the viability of their hotel. ALL YEARS

STATUS: The amount of planning staff's time tied up in researching and writing code revisions, meeting with potential hotel buyers, reviewing plans for the large amount of renovation work being done, developing sidewalk café standards and working out café placements, overseeing code enforcement, etc has precluded work on the hotel topics above so far this fiscal year. It seems unlikely that time will be freed up in the last quarter of the fiscal year to pursue the hotel tasks described above.

OBJECTIVE: Support redevelopment of hotels within the confines of charter requirements.

Task: Fast track review of hotel redevelopment proposals. ALL YEARS

STATUS: Staff provided expedited review of Sea Lord Hotel's expansion plans and the Commission approved an ordinance amendment on setback requirements to assist in that and other renovations or developments in the future. Sea Lord has not submitted their construction plans for a building permit yet.

Staff has also pledged to the new owner of 4660 Ocean, Captain's Quarters, and the old Little Inn buildings and his redevelopment team priority attention to their development proposals and has met with them multiple times already. The Town Planner has met with multiple prospective buyers of the old Holiday Inn property to answer their questions about redevelopment options under our

Code and Charter, but none of them have been successful in reaching agreement with Mr. Polselli on the sale of the property.

OBJECTIVE: Clean up the appearance of existing hotels and motels.

Task: Monitor the Superior Small Lodgings designations to ensure that hotels that have received HIP funds stay in compliance. ALL YEARS

STATUS: All hotels that received grants with the exception of Ocean Terrace have SSL designation. Ocean Terrace has applied for the designation, but has not yet had their inspection.

Task: Continue the hotel code inspection program and quickly bring violations that are not corrected to the Code Magistrate. FY13 – FY15

STATUS: The new owners of 4660 Ocean Drive (the old Clarion) are working to correct the long-standing violations at that property and at the Little Inn and Ocean Ranch properties they also purchased. We continue to pursue our legal remedies with the Villa Caprice and 4116 Ocean Drive hotels. A portion of the Villa Caprice will go to the County Unsafe Structures Board for a determination on April 21. The owner (Mr. Polselli) has hired counsel to fight this action.

GOAL# 3: PROVIDE A SUFFICIENT COMBINATION OF PUBLIC AND PRIVATE PARKING TO SUPPORT THE TOWN’S ECONOMIC VITALITY.

Task: Expand parking at the municipal complex to accommodate the Town workers who currently park in the A1A lot. FY13 & FY14

STATUS: Because of volunteer firefighters’ use of the new public safety lot, not all of the municipal services workers have been able to park there.

OBJECTIVE: Develop and implement additional short-term parking strategies (aside from those described in Objective A.). FY14

OBJECTIVE: Evaluate alternatives to parking requirements for new businesses.

Task: Consider Payment-In-lieu of parking as an option to providing required parking for new development or changes in use that require additional parking spaces. FY14

STATUS: Is part of the scope of services for the Parking Strategies consultant.

Task: Monitor the success of the Restaurant Parking Exemption program and the Parking Reduction program and revise if necessary. ONGOING
STATUS: Program has been successful in the Eastern section of Town, but has received little use in the area west of Seagrape Drive. The Parking Strategies Consultant is to give their feedback on the program.

OBJECTIVE: Improve access to and visibility of public parking.

Task: Install highly-visible signage directing drivers to the A1A lot. FY13
STATUS: We have installed signs on A1A, Commercial Boulevard and Bougainvillea Drive directing people to this lot. The purchase of the very large neon sign that was to be placed in the lot has been deferred for two reasons – 1) The bids came in way over the budget; 2) Although we’ve redesigned the sign to be less expensive, we are waiting for the parking strategies study to be completed to determine what to do.

Task: Implement way-finding sign expert’s recommendations on placement of parking way-finding signage. FY14

STATUS: COMPLETED

OBJECTIVE: Create a long-term public parking strategy.

Task: Hire a consultant/consulting team to develop strategies, alternatives and cost projections. FY14
STATUS: In progress.

Task: Have the consultant evaluate the feasibility of building parking garages in the downtown center of Town, including the possibility of a public/private garage development. Determine where the most efficient/ effective locations for parking would be based on parking demand. FY14

STATUS: Scope of services requires the consultant to do this.

GOAL# 4: MARKET THE TOWN AS A TOURIST DESTINATION.

OBJECTIVE: Develop a Town marketing strategy and implementation plan.
STATUS: This was completed and approved by the Commission in FY13.

Task: Incorporate and promote the unique characteristics that define LBTS in advertising. FY14-FY18

STATUS: Ad copy for the Boston.com and NYTimes.com in February 2014 highlighted diving and snorkeling on a reef right from the beach. Co-op ads with the CVB highlight the Town's beachside village feel and its walkability and outdoor dining.

OBJECTIVE: Partner with the Florida Tourism Board and Broward County Visitors & Convention Bureau to promote the Town as a tourist destination.

Task: Promote the Town at various trade shows. FY14- FY18

STATUS: Our PIO helped staff the CVB's booth at the DEMA convention in Orlando and at the Deep Blue convention at the convention center.

OBJECTIVE: Engage the private sector to partner with the Town to improve the economic vitality of the Town.

Task: Determine the most effective working relationship with the Chamber of Commerce, the Lodging Association and any Retail Association that develops. FY14

STATUS: The Commission discussed with Chamber executive board their role in the fall. Town staff appears at the Lodging Association meetings to respond to their inquiries.

GOAL# 5: KEEP PROPERTY VALUES HIGH BY EFFECTIVE AND TIMELY ENFORCEMENT OF AESTHETIC CODES AND OF CRIMINAL NUISANCES.

OBJECTIVE: In cooperation with the Chief of Police, utilize the Town's Nuisance Abatement Ordinance to achieve corrective action by owners of properties that meet the criteria of a nuisance under State law and the Town's Ordinance. ONGOING

Task: Meet with the Police Chief periodically to identify potential properties for enforcement under the Nuisance Abatement Ordinance and to monitor progress on preparing cases against such properties.

STATUS: Only one property has sufficient criminal activity to fall under our radar and BSO has made multiple arrests there.

Task: Bring nuisance cases that do not take satisfactory corrective action to the Code Magistrate for determination of orders and fines.

STATUS: The Town Attorney has reviewed the arrests at the Dolphin Harbor Inn and feels we have sufficient grounds to proceed with a nuisance abatement case against that property.

GOAL# 6: PROVIDE TIMELY AND PROFESSIONAL BUILDING REVIEW & INSPECTIONS.

OBJECTIVE: Town’s Building Services contractor to meet contract performance standard to provide review comments on building permits within the required number working days of submission.

(Contract allows 2 days on small projects, 6 days on a single family home, 10 days on a commercial project)

Task: Have contractor provide a quarterly report on timeliness of reviews compared to the performance standard. FY14

STATUS: CAP Government has been providing the report monthly and we recently asked them to develop a quarterly report.

OBJECTIVE: Town’s Building Department Services contractor to do 90% of inspections within 1 working day of calls for inspection when called in before 3 p.m.

STATUS: CAP Government has actually been exceeding this standard with over 95% of inspections done within 1 working day.

Task: Have contractor provide a quarterly report on compliance with the performance standard. FY14

STATUS: IN PROGRESS

OBJECTIVE: Streamline the Town’s Site Plan and development review processes. FY14

Task: Review the Town’s existing Development Review provisions and propose improvements. FY14

STATUS: IN PROGRESS.

GOAL# 7: IMPROVE THE OVERALL PHYSICAL APPEARANCE OF THE TOWN'S BUSINESS AND SEASONAL RESIDENTIAL AREAS.

OBJECTIVE: Utilize the Town’s existing architectural code requirements to require commercial property owners to improve the exterior appearance of their buildings when renovating.

Task: Utilize architects with expertise in site planning and MIMO architecture to assist the Town in architectural reviews of renovation or new commercial projects. ONGOING

STATUS:

OBJECTIVE: Develop a set of community development guidelines which, at a minimum, govern signage, color, and facade treatments.

Task: Develop and adopt architectural design guidelines to be applied to construction or renovation of non-MIMO style commercial and multi-family properties. FY14

STATUS: No progress on this task.

GOAL # 9: ACQUIRE STRATEGICALLY-LOCATED BUILDINGS OR PARCELS THAT WILL ENABLE THE TOWN TO ACHIEVE ECONOMIC DEVELOPMENT GOALS.

STATUS: The Town has acquired 4351 El Mar Drive.

STRATEGIC THEME # 4. PROVIDE EFFICIENT & EFFECTIVE GOVERNMENT SERVICES

GOAL: KEEP THE EFFECTIVENESS OF TOWN SERVICES WITHIN COMMONLY ACCEPTED PERFORMANCE STANDARDS FOR MUNICIPALITIES.

See Objectives for performance measurement for Police, Fire, and Emergency Medical Services under the Public Safety section of the Strategic Plan and for Building Services and Plans Review under the Economic Vitality section of the Plan.

GOAL: KEEP THE TOWN’S AD VALOREM TAXES, GARBAGE RATES, AND FIRE ASSESSMENT FEES COMPETITIVE OR BELOW OTHER BROWARD CITIES.

OBJECTIVE: Keep the Town’s millage rate in lowest quartile of all Broward cities. ALL YEARS

Task: Annually evaluate whether we have achieved this goal.

STATUS: Achieved in current fiscal year.

GOAL: BE A FINANCIALLY CONSERVATIVE & RESPONSIBLE GOVERNMENT.

OBJECTIVE: Maintain an Emergency Reserve sufficient to do initial cleanup required to open streets and essential Town facilities, and make essential repairs after a natural disaster before insurance claim payments or Federal emergency funds are remitted.

STATUS: The Finance Director recently conducted a walk-through with FMIT, our insurer, to make sure the list of covered assets was updated.

GOAL: PROVIDE MULTIPLE AVENUES FOR CITIZEN INVOLVEMENT & INPUT.

OBJECTIVE: Provide periodic communications to Town property owners that update them on significant Town events and actions.

Task: Publish *Town Topics* quarterly.

STATUS: ONGOING

Task: Expand the amount of information provided on Channel 78.

FY 14

STATUS: ACHIEVED.

GOAL: OPERATE THE TOWN GOVERNMENT WITH A HIGH DEGREE OF TRANSPARENCY.

OBJECTIVE: Make the Town’s website the place for residents and businesses to go for ready access to Town reports, data and updates.

Task: Communicate the Town’s annual priorities on the website.

FY14

STATUS: Have not done this yet.

OBJECTIVE: Communicate designs, schedule and progress on major capital projects to residents and affected businesses.

Task: Provide weekly updates on construction project status on the website. ONGOING

STATUS: Did weekly updates on all the projects that were undertaken this year.

GOAL: COMMUNICATE TO OUR RESIDENTS THE TOWN’S EFFECTIVENESS & EFFICIENCY COMPARED TO OTHER CITIES.

Task: Compare the Town’s property tax rate and fire assessment fees to other Broward cities each year in *Town Topics*. ANNUALLY

STATUS: Completed. Appeared in the April edition.

Task: Report on Town’s Fire and EMS response times compared to national standards in *Town Topics*. FY14

STRATEGIC THEME #5. BE ENVIRONMENTALLY RESPONSIBLE

GOAL: ACCELERATE THE AMOUNT OF RECYCLING IN TOWN.

OBJECTIVE: Promote greater recycling in condominiums.

Task: Develop a program to educate condominium boards about ways to increase recycling in their buildings. FY13

OBJECTIVE: Provide constructive advice to Town businesses to increase their recycling. FY 14

OBJECTIVE: Integrate recycling receptacles in all streetscape projects. FY13-FY17

STATUS: In progress.

GOAL: COMMUNICATE, EDUCATE AND IMPLEMENT STRATEGIES TO PROMOTE AWARENESS AND ACTION TO PRESERVE OUR NATURAL RESOURCES WHICH ARE SO VALUABLE TO OUR COMMUNITY'S VITALITY.

OBJECTIVE: Preserve & create additional vistas to the sea.

Task: Protect or create vistas to the sea in conditions placed on new development and or redevelopment proposals. ONGOING

GOAL: MAINTAIN THE SEWER INFRASTRUCTURE

OBJECTIVE: Reduce infiltration into the Town-owned sewer system.

Task: Complete the lateral repairs identified as needed in the 2012 King Engineering analysis. FY13 & FY14

STATUS: In progress.

GOAL: PROTECT AND ENHANCE THE TOWN'S CORAL REEFS.

OBJECTIVE: Comply with the reporting requirements of the permitting agencies for the Bio-Rock Reef Project. FY13 – FY17

Task: Monitor our contractor's timeliness and quality of reporting.

STATUS: IN PROGRESS

OBJECTIVE: Obtain a grant that will fund a portion of the cost of a second reef restoration project utilizing a different technology than the Biorock project. FY14

Task: Apply for grants.

STATUS: We need to obtain an artificial reef permit before we can apply for any grants, so we will not be able to fulfill this task in FY14.

GOAL: EDUCATE THE PUBLIC ABOUT THE DIVING RESOURCES OF LBTS.

OBJECTIVE: Put interpretive stations along the beach referencing diving and reefs.

Task: Create and install an educational sign on the beach about the Copenhagen dive site. FY13

STATUS: COMPLETED

OBJECTIVE: Attain coverage in the print media, television, or on an internet site with sizeable distribution or readership about LBTS' snorkeling or diving opportunities.

ONGOING

STATUS: *Dive Training* magazine ran an article on the snorkel trail (Feb. 2014) Several internet articles have also run. *Scuba Nation*, a cable television show, publicized the Town's diving opportunities in their annual show on lobster hunting and the Town was featured as a dive destination on their show for a full half hour in April 2014.

GOAL: PROVIDE PROGRAMS TO ENCOURAGE A REDUCTION IN THE TOWN'S CARBON FOOTPRINT.

Task: Explore the feasibility of extending the Sun Trolley into LBTS. FY14

STATUS: See earlier reference to this item.

Task: Increase ridership on the Pelican Hopper through improved signage. FY14

STATUS: The County has agreed to let us add decals to their bus stop signs at locations where the Hopper also stops. At other Hopper stops, we cannot install signage unless we meet all ADA requirements. The Municipal Services Director is working with the Town Engineer to estimate costs of doing that.

OBJECTIVE: Utilize solar power when the extra cost to purchase it can be recovered in energy savings within 5 years. ONGOING

GOAL: IMPROVE THE IDENTITY AND USE OF EL PRADO PARK.

Task: Install a sign with the park name. FY14
STATUS: Sign is on order.

Task: Install way-finding signs directing people to the park. FY14
STATUS: COMPLETED

Task: Hold more functions at the park. ONGOING
STATUS: The Farmers Market is being held at El Prado Park for six months of the year. LBTS Fest was held there in April.