

**TOWN OF LAUDERDALE-BY-THE-SEA
TOWN COMMISSION
SPECIAL WORKSHOP MINUTES
Jarvis Hall
4505 Ocean Drive
Tuesday, April 12, 2016
5:30 PM**

1. CALL TO ORDER, MAYOR SCOT SASSER

Mayor Scot Sasser called the meeting to order at 5:30 p.m. Also present were Vice Mayor Mark Brown, Commissioner, Commissioner Buz Oldaker, Commissioner Elliot Sokolow, Commissioner Chris Vincent, Acting Town Manager Bud Bentley, Acting Assistant Town Manager Tony Bryan, Development Services Director Linda Connors, Town Attorney Susan L. Trevarthen, Special Projects Coordinator Debbie Hime, Public Information Officer Steve d'Oliveira, and Town Clerk Tedra Smith.

2. SIGNING OF THE PERSONAL CODE OF CONDUCT FOR THE TOWN COMMISSION

The Mayor, Vice Mayor, and Commissioners signed the Personal Code of Conduct at this time.

3. DISCUSSION ITEMS

- a. Resolution 2016-13 – A RESOLUTION OF THE TOWN COMMISSION OF THE TOWN OF LAUDERDALE-BY-THE-SEA, FLORIDA, REVISING THE COMMISSION MEETING AND AGENDA PROCEDURES; PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY; AND PROVIDING FOR AN EFFECTIVE DATE (Susan Trevarthen, Town Attorney)**

At this time Mayor Sasser opened public comment, which he closed upon receiving no input.

Commissioner Vincent made a motion, seconded by Commissioner Sokolow, to approve. Motion carried 5-0.

b. Strategic Plan for Next Five Years

Vice Mayor Brown pointed out that there have been public and business community meetings, as well as an online poll, to determine which items will be included in the Strategic Plan. He suggested that all recommendations be compiled into the Strategic Plan, as they represent input from Town residents.

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Commissioner Vincent noted that some items require revision or prioritization. Commissioner Sokolow added that some items are marked for inclusion in fiscal year (FY) 2017, for which the budget process will begin within the near term.

Acting Town Manager Bentley noted that the document has not yet gone before Staff for additional input. He suggested that the Commission determine whether or not they object to any of the items, and clarify other items for better understanding.

The Commissioners discussed the possibility of establishing a committee to review and prioritize the items over the next few fiscal years. Mayor Sasser advised that the Commission should make the decision on which items should be addressed first, with the possibility of a committee to review items over the longer term. Vice Mayor Brown stated his support for the creation of a citizens' Sustainability Committee, which could represent the Town at various events and gather information on the issues listed in the document.

Commissioner Vincent proposed that each Commissioner adopt one of the major strategic initiatives and be responsible for furthering them. Vice Mayor Brown emphasized the importance of community involvement with the initiatives.

Town Attorney Trevarthen noted that any committees must be established by Resolution and must act in accordance with Florida's Sunshine Law. It is not unprecedented for each individual Commissioner to take on the responsibility of working with a committee or Staff on a given issue. It was clarified that each Commissioner would work on his chosen initiative with Staff and report progress back to the Commission as a whole.

Mayor Sasser also suggested that deliverables be established for each initiative within a set time frame. Commissioner Sokolow recommended reviewing the document to determine whether or not any specific items should be removed, and to identify the items that should be prioritized.

Vice Mayor Brown advised that if a sustainability committee or citizens' task force were established, he could ask its members to follow up on individual ongoing issues. He noted that some residents have expressed interest in participating in a sustainability committee, although he agreed that not all initiatives required the same level of involvement. Attorney Trevarthen pointed out that one goal listed in the document is the creation of a sustainability committee. Mayor Sasser confirmed that the appropriate Resolution should be drafted.

The following areas of focus were determined, with the items on which the Commissioners wished to follow up in the near term:

- Sustainability/Environment – Vice Mayor Brown
 - Create and implement a Beach Management Plan
 - Continue sea oat planting projects to protect the beach

- Protect existing coral reefs and develop new ones
- Appoint and define the purpose of a Sustainability Committee
- Parking/Transportation – Commissioner Sokolow
 - Implement traffic enforcement strategies, including strategies for pedestrians and bicycles, and measure results
 - Develop trial public valet service Downtown in the South Ocean Lot during the high season
 - Identify currently underused public parking
 - Maintain and expand public transportation options
 - Reduce cut-through traffic through the use of traffic calming initiatives in residential neighborhoods
- Preserving the LBTS Way of Life – Commissioner Oldaker
 - Hold more special events for residents and visitors
 - Preserve/protect height limits within the Town
 - Identify historic structures within the Town
 - Continue the design phase of the El Mar Greenway
 - Expand pedestrian amenities/install lighting
 - Propose changes to the Town’s vacation rental policies to regulate this industry to the extent allowed by Florida Statute
 - Develop Historic Preservation Ordinance at the Town level
- Infrastructure Improvements – Commissioner Vincent
 - Build public restrooms to serve Downtown and beach visitors
 - Consider mandating the use of pervious materials in new driveway and parking lot construction
 - Address drainage issues as part of the El Mar Greenway design
 - Prioritize drainage projects based on frequency
 - Continue resurfacing projects
- Economic Development – Mayor Sasser
 - Renovation of run-down hotels and ongoing fast-tracking of development review
 - Provide festive lighting in trees and public rights-of-way outside of turtle season
 - Promote Orchid Walk and experiment with additional ideas to encourage pedestrian traffic on the west side of Town
 - Encourage coordination between Town businesses in promotional efforts

4. PUBLIC COMMENTS

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None.

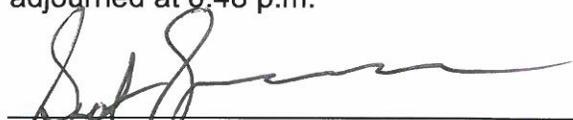
Vice Mayor Brown suggested that Town meetings begin at 6:30 p.m. rather than 7 p.m. It was noted that a motion to reconsider the Resolution could be made.

Commissioner Brown made a motion, seconded by Commissioner Sokolow, to reconsider Resolution 2016-13. Motion carried 5-0.

Town Attorney Trevarthen noted that while the Resolution states regular meetings traditionally begin at 7 p.m., it would not be a violation of the Resolution to hold meetings at a different time, although she recommended that the Item's language be changed if the Commission wished to set a different standard. It was decided that meetings would begin at 6:30 on a trial basis beginning with the meeting of May 24, 2016. An announcement will be made during a regular Commission meeting.

Town Attorney Trevarthen clarified that no change has been made to the Resolution.

With no further business to come before the Commission at this time, the meeting was adjourned at 6:48 p.m.



Mayor Scot Sasser

ATTEST:



Town Clerk Tedra Smith



Date