



TOWN OF LAUDERDALE-BY-THE-SEA

AGENDA ITEM

Development Services

Bud Bentley

Department

Interim Town Manager

<u>Commission Meeting Dates</u>	<u>Last date to turn in to Town Clerk's Office</u>	<u>Commission Meeting Dates</u>	<u>Last date to turn in to Town Clerk's Office</u>	<u>Commission Meeting Dates</u>	<u>Last date to turn in to Town Clerk's Office</u>
<input type="checkbox"/>		<input type="checkbox"/> July 27, 2010	July 16 (5:00 p.m.)	<input type="checkbox"/> Oct 26, 2010	Oct 15 (5:00 p.m.)
<input type="checkbox"/>		<input type="checkbox"/> Aug 24 2010*	Aug 13 (5:00 p.m.)	<input type="checkbox"/> Nov 9, 2010	Oct 29 (5:00p.m.)
<input type="checkbox"/>		<input type="checkbox"/> Sept 14, 2010	Sept 3 (5:00 p.m.)	<input type="checkbox"/> Nov 23, 2010	Nov 12 (5:00p.m.)
<input checked="" type="checkbox"/> July 13, 2010	June 2 (5:00 p.m.)	<input type="checkbox"/> Sep 27, 2010	Sept 17 (5:00 p.m.)	<input type="checkbox"/> Dec 14, 2010	Dec 3 (5:00p.m.)
		<input type="checkbox"/> Oct 12, 2010	Oct 1 (5:00p.m.)		

* Subject to change

- NATURE OF AGENDA ITEM**
- | | | |
|---|---|--|
| <input type="checkbox"/> Presentation | <input type="checkbox"/> Ordinance | <input checked="" type="checkbox"/> Old Business |
| <input type="checkbox"/> Reports | <input type="checkbox"/> Resolution | <input type="checkbox"/> New Business |
| <input type="checkbox"/> Consent Agenda | <input type="checkbox"/> Quasi Judicial | <input type="checkbox"/> Other |

SUBJECT TITLE: REVOCABLE LICENSE AGREEMENT FOR VALET PARKING

EXPLANATION: On April 9, 2010, the Town Commission received a request (**Exhibit 1**) from the three downtown businesses, 101 Ocean, The Village Grille, and Athena-by-the-Sea for a 90-day trial valet operation using the public-right-of-way (**ROW**) to transfer vehicles. The valet service would be contracted by and under the direction of 101 Ocean. The proposal identifies the vehicle transfer location to be the two public metered parking spaces in front of the Country Ham and Eggs restaurant.

The subject of a valet using a public street for its transfer point has been discussed by the Town Commission several times before and most recently, at the June 9, 2010 Commission Round Table, the June 22, 2010 Commission meeting and the June 23, 2010 Commission Round Table. At the June 23rd meeting the Commission directed a revocable license be prepared that set forth the terms and conditions under which the trial period will operate.

The Revocable License Agreement is attached as Exhibit 2.

If the trial period is approved, staff will:

- a. Prepare an evaluation report at the end of 60-days that includes comments and observations from businesses in the area and users of the service. Schedule the report for Commission discussion.
- b. Evaluate the 2009 draft amendment to the Code authorizing valet in the ROW and provide recommendations.

RECOMMENDATION: We recommend approval of the Revocable License Agreement for the 90-day trial period.



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EXHIBITS:

1. April 9, 2010, Letter requesting a trial period
2. Revocable License Agreement for Valet Parking

FISCAL IMPACT AND APPROPRIATION OF FUNDS: N/A

- Amount \$ _____ Acct # _____
- Transfer of funds required From Acct # _____

Town Attorney review required

- Yes No

Town Manager's Initials: *BT*

TO: Town of Lauderdale-by-the-Sea Commissioners
FROM: 101 Ocean, The Village Grille & Athena-by-the-Sea
RE: Proposal for a town valet trial at 101 Ocean/Village Grille/Athena
DATE: Thursday April 8, 2010

DISTRIBUTED
TOWN COMMISSION
09 APRIL 2010

Exhibit 1

Summary: 101 Ocean, The Village Grille and Athena-by-the-Sea respectfully ask permission to trial valet parking for a 90-day period starting April 28th or 29th 2010. Car drop-off and pick-up will take place on El Mar Drive utilizing the existing metered parking spaces directly outside 101 Ocean and The Country Ham and Eggs. Cars will be shuttled a short distance to use parking spaces currently available at the 218-220 Commercial Blvd. The operation will be constantly monitored in order to ensure there is minimal or no negative impact to current traffic flows. The operation will be evaluated after 60-days by the town of Lauderdale by the Sea.

Valet Operator: The valet operator will be Demko Parking. The founder of Demko, Janos Demko has been in the business for 11 years and operates valet services for Las Olas Riverhouse, Café Martorano and Levinson's jewelers on Las Olas; they are fully insured and experienced valet operators.

Valet Hours of Operation:

Monday: 5:00 -10:00 p.m.
Tuesday: 5:00 -10:00 p.m.
Wednesday: 5:00 -10:00 p.m.
Thursday: 5:00 -10:00 p.m.
Friday: 5:00 pm -12 a.m.
Saturday: 5:00 pm -12 a.m.
Sunday: 5:00 -10:00 p.m

04-09-10P02:14 RCVD

Cost to Customer: \$8 for three hours. During the trial period, we will offer free valet parking to any resident with a town parking permit.

Signage: A removable sign will be used. The sign will say "Town Valet parking \$8"

Drop Off: The service will utilize the two spaces directly outside the Country Ham & Egg. On drop off the cars will head Southbound on El-Mar to Datura, Westbound on Datura directly to the parking lot.

Pick Up: On customer pick up, cars head North on A1A and use the alley behind Athena & 101 Ocean back to the two spaces outside Country Ham & Egg.

Monitoring and Appraisal: Operations will be monitored daily and changes made as appropriate. It is our intention to offer a quality valet operation at the same time causing little or no disruption to the Town's existing traffic patterns.



Joseph Brennan
Secretary / Treasurer
Beach Restaurants Inc DBA 101 Ocean
(On Behalf of 101 Ocean, The Village Grille & Athena-by-the-Sea)

Exhibit 2

REVOCABLE LICENSE AGREEMENT FOR VALET PARKING

THIS LICENSE AGREEMENT (the "Agreement") is made and entered into as of the ___ day of _____, 2010 (the "Effective Date"), by and between the TOWN OF LAUDERDALE-BY-THE-SEA, a Florida municipal corporation (the "Licensee") and Demko Parking, Inc., a Florida corporation, with offices at 4088 W. Palm Aire Dr. Pompano Beach, Florida 33069 (the "Licensee").

RECITALS

1. The Town is the owner of certain real property constituting two parking spaces located in the public street in front of 4405 El Mar Drive, Lauderdale-by-the-Sea, Florida in Broward County, Florida (the "Property").

2. Licensee desires to utilize the Property for a transfer location for a valet parking service.

3. The Town and Licensee desire to enter into this Agreement to set forth their respective rights and obligations regarding the use of the Property.

NOW THEREFORE, in consideration of the mutual covenants of the parties set forth in this Agreement, and other valuable consideration, the sufficiency and receipt of which is acknowledged by the parties, it is hereby agreed by and between the parties hereto as follows:

1. **Grant of License and Use.** Town grants to Licensee a temporary revocable license for the use of Property, on the terms set forth herein, for use of the Property (two parking spaces) as a transfer point for valet parking. The Licensee shall be entitled to use of the Property for a valet transfer location and parking service. In furtherance thereof, the parties acknowledge and agree to the following schedule and details:

Access. Licensee is granted the revocable use of the Property between the hours of 3:00 p.m. and 2:00 a.m., Sunday through Saturday each week.

Rules. Licensee agrees to at all times comply with the Rules and Regulations attached hereto as Exhibit "A". The parties agree that Town Manager has authority to make reasonable modifications to the Rules and Regulations, which Licensee shall conform to upon written notice thereof.

2. **Compliance with Laws and Permits.** Licensee agrees to comply with all applicable Federal, State and local laws and with the conditions hereof when exercising any of the privileges granted herein. Licensee is responsible for obtaining all required permits, licenses and approvals required for the use anticipated hereunder and Licensee specifically agrees to obtain all such required permits, licenses and approvals from any governing body as required and keep same in full force and effect at all times during the Term.

Exhibit 2

REVOCABLE LICENSE AGREEMENT

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3. **Term.** The term (the “Term”) of this Agreement shall commence upon execution hereof and shall remain in effect for a period of ninety (90) days, unless terminated as described herein or extended by additional written agreement between the Town and the Licensee.

4. **Access.** The Licensee, its contractors, its agents, employees, and invitees shall have the right of access to the Property during its use thereof.

5. **Condition of Premises.** Licensee agrees to accept the Property in “as is” condition and return the Property to Town at the end of the Term and after each daily use in the same condition as provided to Licensee. Licensee acknowledges it has inspected the Property and the surrounding area and accepts same in its present condition.

6. **Fee for License.** Licensee agrees to pay Town, as the fee for the license granted hereunder, the amount as determined by the number of hours the Town meters are obstructed by Licensee (rounded to the next full hour for any partial hours) multiplied by the Town’s then current parking rates, as set forth in the applicable Town resolution. The compensation shall be paid to Town on or before the fifth day of each month for the Licensee’s use during the preceding month.

7. **Revocable at Will.** This license (and this Agreement) is revocable by Town or Licensee at any time at will. The Agreement shall terminate automatically at the expiration of the Term or pursuant to written notice given hereunder by either party, effective upon the earlier of receipt or three days after transmittal by sender. In the event of emergency circumstances or in the event the Town or Town Manager finds a threat to the public health or safety is involved, this Agreement may be cancelled by Town verbally, effective immediately, followed by prompt written confirmation.

8. **Insurance.** Licensee shall furnish insurance certificates indicating satisfactory insurance coverage at its sole cost and expense and maintain in full force and effect during the term of this Agreement with Town, policies of insurance of the type and in the minimum amounts stated below. Such policy(s) shall be issued by an insurer of recognized responsibility and rated no less than “A” by the A.M. Best Company or similar insurance rating firm. Such policy(s) shall contain appropriate cross liability clauses, be primary without right of contribution, and will provide that the Town shall be given thirty (30) days advance written notice in the event of cancellation, termination or modification which materially restricts the coverage thereof. Prior to the execution of any Agreement with Town, Licensee shall provide the Town with a certificate of insurance and a copy of the policy endorsement naming the Town of Lauderdale-By-The-Sea its employees, directors, officers, agents, and successors and assigns, and other authorized representatives as additional or named insured.. The certificate shall show a waiver of subrogation and hold harmless agreement in favor of the Town, its employees, directors, officers, agents, and successors and assigns, and other authorized representatives.

REVOCABLE LICENSE AGREEMENT

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A. Garage Liability Insurance - \$1,000,000 combined single limit of insurance per occurrence and \$2,000,000 in the general aggregate

B. Garage Keepers Legal Liability – \$100,000.00 comprehensive and collision; \$50,000.00 per vehicle and \$1,000.00 deductible.

9. **Indemnity**. Licensee hereby agrees to indemnify, defend and hold Town and its employees, directors, officers, agents, independent contractors, successors and assigns, and other authorized representatives harmless from and against all liability, debts, claims, actions, losses and damages, including attorney fees and costs, that may be incurred by Town or the other indemnitees resulting from Licensee's performance (or lack thereof) under this Agreement or related in any way to Licensee's use or control or impact on the Property.

10. **Security**. Licensee shall ensure appropriate security and safety measures are provided in the area of the Property to ensure the safety of its employees, agents and that of third parties.

11. **Non-Interference**. During its use hereunder and during the conduct of its business in the area, Licensee agrees to make all reasonable efforts to minimize interference with the business of Town or nearby property owners or third parties in the vicinity of the Property. Licensee shall not block or otherwise obstruct the public vehicular or pedestrian traffic in the area in any way; nor shall Licensee provide or allow any impediment to free passage in the area. Licensee shall take reasonable measures so as to prevent or minimize Licensee's impact on traffic volume and congestion.

12. **Severability**. If any term, covenant, condition or provision of this Agreement (or the application thereof to any circumstance or person) shall be invalid or unenforceable to any extent, the remaining terms, covenants, conditions and provisions of this Agreement shall not be affected thereby; and each remaining term, covenant, condition and provision of this Agreement shall be valid and shall be enforceable to the fullest extent permitted by law unless the enforcement of the remaining terms, covenants, conditions and provisions of this Agreement would prevent the accomplishment of the original intent of the agreement between the parties.

13. **Counterparts**. This Agreement may be signed in two or more counterparts, each of which constitutes the agreement of the parties and each of which will be treated as an original.

14. **Entire Agreement**. This Agreement sets forth the entire agreement between Town and Licensee with respect to the subject matter of this Agreement. This Agreement supersedes all prior and contemporaneous negotiations, understandings and agreements, written or oral, between the parties.

15. **Governing Law.** THIS AGREEMENT SHALL BE INTERPRETED AND CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAWS OF THE STATE OF FLORIDA APPLICABLE TO CONTRACTS MADE AND TO BE PERFORMED ENTIRELY IN THE STATE. THE PARTIES AGREE THAT VENUE FOR ANY LEGAL ACTION INSTITUTED IN CONNECTION WITH THIS AGREEMENT SHALL BE PROPER EXCLUSIVELY IN BROWARD COUNTY, FLORIDA. THE PARTIES HEREBY EXPRESSLY WAIVE ANY RIGHTS EITHER PARTY MAY HAVE TO A TRIAL BY JURY OF ANY CIVIL LITIGATION RELATED TO, OR ARISING OUT OF THIS AGREEMENT.

16. **No Joint Venture.** Nothing in this Agreement shall be construed to create a joint venture, partnership or any other similar arrangement between Town and Licensee. Nothing in this Agreement will be construed to affect in any way the Town's rights, privileges, and immunities, including the provisions and monetary limitations of Section 768.28 (5), Florida Statutes, which limitations are applicable regardless of whether such provisions would otherwise apply.

17. **No Assignment.** Neither this License nor this Agreement is assignable by Licensee without Town's express written approval, which may be withheld for any reason.

18. **Drafting of Agreement.** Licensee has joined in the drafting of this Agreement and Town shall not be construed as the drafter thereof. Licensee has had an opportunity for review of this Agreement by counsel for Licensee and is in agreement with the foregoing terms and provisions.

19. **Notices.** Notices hereunder shall be provided as follows:

For Town: Town Manager
Town of Lauderdale-By-The-Sea
4501 N. Ocean Drive
Lauderdale-By-The-Sea, Florida 33308
Telephone: 954-776-0576
Facsimile: 954-776-1857

Copy to: Susan L. Trevarthen, Town Attorney
200 East Broward Blvd. Suite 1900
Fort Lauderdale, Florida 33301
Telephone: 954-763-4242
Facsimile: 954-764-7700

For Licensee: Demko Parking, Inc.

4088 W. Palm Aire Dr.
Pompano Beach, Florida 33069

IN WITNESS WHEREOF the parties hereto have executed this Agreement on this
____ day of _____, 2010.

TOWN OF LAUDEDALE-BY-THE-SEA

By: _____
Name: Connie Hoffman
Title: Interim Town Manager

ATTEST:

Town Clerk

APPROVED AS TO FORM AND LEGAL SUFFICIENCY:

Town Attorney

LICENSEE:
Demko Parking, Inc.

By: _____
Name: _____
Title: _____

Exhibit "A"

Revocable License Agreement for Valet Parking Regulations for the Valet Service

The purpose of the following regulations is to create a safe and workable location for the operation of a valet transfer point in the public right-of-way that does not unduly interfere with the public's use of the sidewalk or of El Mar Drive. The valet service, referred to herein as "Valet Service", has the responsibility and obligation to transport vehicles in a safe and conscientious manner that protects the public welfare at all times.

1. Sidewalk: The Valet Service shall ensure that the sidewalk will not be blocked at any time due to Valet Service's operations, including without limitation, by the key booth, valet employees, or signage.
2. The Valet key booth shall be located in street near bike rack, but never to interfere with parking of bicycles.
3. Valet may have two signs at the transfer point announcing its service. One sign may be on the key booth and one sandwich sign (no larger than approximately 2ft by 3ft 10 in.) shall be placed near the end of the stacking lane. The price of Valet services shall be listed on the sandwich sign and may be listed on the key booth sign. The text of both signs shall include "Public Valet" or similar text and shall be approved by the Town Manager prior to use.
4. All Valet staff shall wear a standardized shirt, which shall be different in color from existing valet services in the downtown area so the public can differentiate Valet staff at a distance.
5. Contact information for the Valet Service company and contracting entity shall be immediately available to the public upon request.
6. The Valet's permissible use of the transfer location begins at 3:00 PM and concludes at approximately 2 AM.
7. Valeted vehicles shall not be parked at any Town parking meter.
8. The Town may direct adjustments in the routes used by the Valet for traffic control purposes.
9. Valet shall not use west bound Commercial Blvd from El Mar Drive if, at any time, all of the vehicles on this section of Commercial Blvd cannot proceed westbound in a single cycle of the traffic light.

REVOCABLE LICENSE AGREEMENT

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10. Valet shall remove all litter within the area of the transfer point and stacking lane during hours of operations and keep the area free from debris at all times. Valet shall provide a garbage container near the key stand.
11. Stacking area
 - a. Valet shall ensure vehicles in the stacking lane do not hinder the public from entering or leaving the Town's El Mar parking lot or any other area of public traffic.
 - b. Valet shall provide sufficient staff to keep the stacking area from exceeding eight vehicles.
 - c. Valet may use traffic cones to mark the stacking lane if necessary for traffic control.
12. By 4:30 pm each Wednesday, Valet Service shall provide a report of the preceding Sunday thru Saturdays' activities that documents the number of vehicles parked per hour and the total for each day during the reporting week.