



Item No. 8a

LAUDERDALE • BY • THE • SEA

### Agenda Item Memorandum

**Town Clerk**

**June White**

Department

Department Director

<b>COMMISSION MEETING DATE - 7:00 PM</b>	<b>Deadline to Town Clerk</b>
<input checked="" type="checkbox"/> September 24, 2012 - Regular Meeting 7:00 PM	

*\*Subject to Change*

- Presentation       Reports       Consent       Ordinance
- Resolution       Quasi-Judicial       Old Business       New Business

**FY2012 DESIGNATED HIGH PRIORITY ITEM - PRIORITY TOPIC**

**SUBJECT TITLE: CHAMBER OF COMMERCE MONTHLY REPORT**

**EXPLANATION:** The Commission requested that the Chamber report on Welcome Center and other activities monthly at a Commission meeting. The Welcome Center data will always be for the prior month.

Malcolm McClintock, Acting Executive Director of the Chamber of Commerce will appear at the Commission meeting.

**EXHIBITS:**      Welcome Center Data for August 2012

Reviewed by Town Attorney  
 Yes       No

Town Manager Initials CS

# CHAMBER OF COMMERCE/WELCOME CENTER MONTHLY STATISTICS

August 2012

	August	YTD	8/11
Walk-Ins	1024	11938	765
Visitor Guides Mailed	160	1658	210
Diving Inquiries	35	375	38
Relocation Inquiries	10	191	29
Car Rental Inquiries	35	420	45
Room Inquiries	85	994	140
Total Traffic	1349	15576	1335
Website Visits	8610	84597	10634
Memberships Renewed	2	185	
New Memberships	6	48	3
Confirmed Non-Renewals	2	18	
Businesses Closed	2	6	

**August**

**Welcome Center Volunteers**

**Hours worked: 52 hrs @ \$10.00 = \$520.00**