



LAUDERDALE • BY • THE • SEA

Agenda Item Memorandum

Town Clerk

June White *JW*

Department

Department Director

COMMISSION MEETING DATE - 7:00 PM	Deadline to Town Clerk
<input checked="" type="checkbox"/> August 21 - Regular Meeting 7:00 PM	August 15

*Subject to Change

- Presentation Reports Consent Ordinance
- Resolution Quasi-Judicial Old Business New Business

FY2012 DESIGNATED HIGH PRIORITY ITEM - PRIORITY TOPIC

SUBJECT TITLE: CHAMBER OF COMMERCE MONTHLY REPORT

EXPLANATION: The Commission requested that the Chamber report on Welcome Center and other activities monthly at a Commission meeting. The Welcome Center data will always be for the prior month.

Malcolm McClintock, Acting Executive Director of the Chamber of Commerce will appear at the Commission meeting.

EXHIBITS: Welcome Center Data for July 2012

Reviewed by Town Attorney
 Yes No

Town Manager Initials *CS*

CHAMBER OF COMMERCE/WELCOME CENTER MONTHLY STATISTICS

July 2012

	July	YTD	7/11
Walk-Ins	1155	10914	823
Visitor Guides Mailed	173	1498	180
Diving Inquiries	42	340	44
Relocation Inquiries	8	181	24
Car Rental Inquiries	45	385	66
Room Inquiries	113	909	219
Total Traffic	1536	14227	1484
Website Visits	10904	75987	11145
Memberships Renewed	2	183	0
New Memberships	6	42	4
Non-Renewals	5	16	
Businesses Closed	0	4	

July

Welcome Center Volunteers

Hours worked: 41 @ \$10.00 = \$410.00