



AGENDA ITEM MEMORADUM

Item No. 17 e

Commission

Commissioner Vincent

Department

COMMISSION MEETING DATE (*) - 7:00 PM	Deadline to Town Clerk
<input checked="" type="checkbox"/> August 21, 2012	August 10th

***Subject to Change**

- | | | | |
|---------------------------------------|---|---------------------------------------|--|
| <input type="checkbox"/> Presentation | <input type="checkbox"/> Reports | <input type="checkbox"/> Consent | <input type="checkbox"/> Ordinance |
| <input type="checkbox"/> Resolution | <input type="checkbox"/> Quasi-Judicial | <input type="checkbox"/> Old Business | <input checked="" type="checkbox"/> New Business |

FY2012 DESIGNATED HIGH PRIORITY ITEM - PRIORITY TOPIC

SUBJECT TITLE: Amendment to Section 30-507 (3) (a) to allow professionally painted letters on awnings.

EXPLANATION: A local businessman trying to open a new business told me that he can't get a permit for his awning sign because the sign company recommends the letters be painted on the awning.

It seems that our sign code Section 30-507 (3) (a) only allows the use of fabric or thermally applied letters to awnings. When I asked staff about this they said they had already spoken to several awning companies that have advised that professionally painted letters following industry standards is acceptable and often preferable to vinyl lettering for wear on certain types of materials. Since this is not in their work plan, staff has not surveyed to see how common this practice is in other cities.

I have been told and have observed that there are several awnings in the Town that have lettering that has been professionally painted, which leads me to the following recommendations.

RECOMMENDATION: I recommend the Commission direct staff to add to their Planning To Do List an evaluation of professionally painted letters on awnings according to industry standards and to prepare an amendment to Section 30-507 (3) (a) if the evaluation is positive.

I further recommend the Commission direct the Town Manager that property owners not be cited for having an awning with professionally painted lettering until the Commission receives the staff evaluation.

Reviewed by Town Attorney

- Yes No

Town Manager Initials CA