



# AGENDA ITEM MEMORADUM

**Town Manager's Office**

**Bud Bentley / Tony Bryan**

Department

Assistant Town Manager / Finance Director

<b>COMMISSION MEETING DATE - 7:00 PM</b>	<b>Deadline to Town Clerk</b>
August 21, 2012	

- Presentation     Reports     Consent     Ordinance  
 **Resolution**     Quasi-Judicial     Old Business     New Business

**SUBJECT TITLE: Resolution 2012-21: Creating New Parking Permits and Adjusting Parking Rates**

**EXPLANATION:** Resolution 2012-21 (Exhibit 1) creates two new parking permits and adjusts the after 6 p.m. parking rate at the El Prado Parking Lot

At the July 24, 2012 meeting, agenda item 17.a recommended several adjustments to rates and new parking permits. After discussion, the Commission's consensus was to proceed with limited changes, which we have reflected in Resolution 2012-21 (**Exhibit 1**).

In summary, Resolution 2012-21 provides for:

**1. A consistent rate of \$1.50 per hour at the El Prado Parking Lots.**

The daytime rate at the El Prado Parking Lot is \$1.50 per hour and after 6 p.m. the rate changes to \$1.00 per hour. The lower rate was never implemented because of programming issues with the pay station and conflicts with Pay-By-Phone. The El Prado lot is well-utilized in the evenings, so there seems to be no reason to have different rates.

**2. Reserved Parking Space Permit.**

A Reserved Parking Space Permit is created to allow the permit holder to use a specific parking space(s) for a specified amount of time. The permit would be approved by the Town Manager upon showing that the intended use would reduce the inconvenience to the public and decrease the time necessary for the business to conduct the activity. The business would be required to pay the meter rate for the hours the meter is usually used by the public.

An example would be a business that needs to place a roll-off container in several metered parking spaces so it could quickly and efficiently demo a building interior thereby reducing noise, dust and sidewalk conflict, all which would benefit the public.

**3. Pre-Paid Parking Permit.**

A Pre-Paid Parking Permit is created to allow a person to pre-pay for a permit that would allow parking on a specified date and time at any open meter in the specified parking area.

An example would be a wedding party that pre-pays for parking for their guests.

**RECOMMENDATION:** We recommend approval of Resolution 2012-21.

Reviewed by Town Attorney  
 Yes     No

Town Manager Initials CJB

**RESOLUTION 2012-21**

**A RESOLUTION OF THE TOWN COMMISSION OF THE TOWN OF LAUDERDALE-BY-THE-SEA, FLORIDA, ESTABLISHING NEW PARKING PERMITS AND PARKING FEES EFFECTIVE OCTOBER 2012; PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY; PROVIDING AN EFFECTIVE DATE.**

**WHEREAS**, Section 19-26 of the Lauderdale-By-The-Sea Code of Ordinances (the "Town Code") provides that The Town Commission may, by resolution, establish parking permit programs as necessary to address the parking needs of the Town; and

**WHEREAS**, Sections 19-26 and 19-28 of the Town Code provides that fees for parking in the Town will be set by resolution; and

**WHEREAS**, the Town Commission has considered the proposed parking permits and the proposed schedule of parking fees, attached hereto and incorporated herein as Exhibit "A.

**NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COMMISSION OF THE TOWN OF LAUDERDALE-BY-THE-SEA, FLORIDA:**

**SECTION 1. Recitals.** Each "WHEREAS" clause set forth is true and correct and incorporated herein by this reference.

**SECTION 2. Parking Permits.** Pursuant to Section 19-26, Lauderdale-By-The-Sea Code of Ordinances, the Commission hereby establishes the following Parking Permits effective October 1, 2012, the fees for which are shown on the schedule attached hereto as Exhibit "A."

1. Reserved Parking Space Permit. This permit may be approved by the Town Manager upon a showing that the reservation of a specific parking space(s) for a short period of time would reduce the inconvenience to the public and decrease the time necessary for a business to conduct a business activity. The

35 applicant shall pay the meter rate for the hours the meter is reserved when the  
36 meter would otherwise be used by the public.

37 2. Pre-Paid Parking Permits. This permit may be approved by the Town  
38 Manager for activities such as special events, private events and similar  
39 activities. If approved, a pre-paid parking permit shall be specific to the  
40 location, time and date. The applicant shall pay the meter rate for the hours  
41 the meter is reserved when the meter would otherwise be used by the public.

42 **SECTION 3. Fees.** Pursuant to Sections 19-26 and 19-28, of the Town Code,  
43 the schedule of parking fees and automatic annual increases in the fees, as shown on the  
44 schedule attached hereto as Exhibit "A," is hereby adopted, which fees shall be effective  
45 October 1, 2012 and thereafter.

46 **SECTION 4. Conflict.** All resolutions or parts of resolutions in conflict  
47 herewith, be and the same are hereby repealed to the extent of such conflict.

48 **SECTION 5. Severability.** The provisions of this Resolution are declared to be  
49 severable and if any section, sentence, clause or phrase of this Resolution shall for any  
50 reason be held to be invalid or unconstitutional, such decision shall not affect the validity  
51 of the remaining sections, sentences, clauses, and phrases of this Resolution, but they  
52 shall remain in effect, it being the legislative intent that this Resolution shall stand  
53 notwithstanding the invalidity of any part.

54 **SECTION 6. Effective Date.** This resolution shall become effective upon  
55 passage and adoption.

56 **PASSED AND ADOPTED** this \_\_\_\_ day of August, 2012.

57  
58 MAYOR ROSEANN MINNET

59 **ATTEST:**

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61 \_\_\_\_\_  
62 June White, Town Clerk, CMC

63 **Approved as to form:**

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65 \_\_\_\_\_  
66 Susan L. Trevarthen, Town Attorney  
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# Exhibit A to Resolution 2012-21

## Town of Lauderdale-By-The-Sea Parking Rates Effective October 1, 2012

Line No.	Permit <sup>(1)</sup>	10/1/11		October 1, 2012	
		Annual	Monthly	Annual	Monthly
1	Resident Permit <sup>(2)</sup>	\$50.00		\$50.00	
2	Residential Permit - senior <sup>(2)</sup>	\$40.00		\$40.00	
3	Hardship Permit	\$125.00		\$125.00	
4	Hardship Visitor Permit (per 24-hr day)		\$15.00		15.00 per day
5	Employee Permit	\$150.00	\$13.00	\$150.00	\$13.00
6	A1A Parking Lot Permit	\$375.00		\$375.00	\$31.25
7	A1A Parking Lot Government Permit				(3)
8	Reserved Parking Space Permit			N/A	N/A (4)
9	Pre-Paid Parking Permit			N/A	N/A (4)

	Meter Rates <sup>(1)</sup>	10/2/11		October 1, 2012	
		Hourly	Daily	Hourly	Daily
10	Beach District	\$1.50		\$1.50	
11	Bougainvilla Drive	\$1.50		\$1.50	
12	Commercial Blvd Business District	\$0.50		\$0.50	
13	West Trade Winds	\$1.00		\$1.00	
14	Municipal Park	\$1.00		\$1.00	
15	A1A Lot	\$1.25	\$10.00	\$1.25	\$10.00
16	El Mar Lot	\$1.50		\$1.50	
17	El Prado Lot	\$1.50	\$10.00	\$1.50	\$10.00
18	Town Hall Lot (weekend)	\$1.50		\$1.50	\$10.00

### Policy & Procedures

- (1) Sales Tax on permits shall be in addition to the Town fee. In off-street parking areas that use Pay Stations, the sales tax shall be in addition to the hourly meter rate. For single space meters, the sales tax shall be included in the hourly fee charged.
- (2) Effective July 1st of each year, Resident Permits and Senior Resident Permits shall be discounted 40%.
- (3) Resolution 2009-17 - Town Manager is authorized to provide parking permits to governmental agencies without charge for the use of the A1A Parking Lot for periods not to exceed 24 hours.
- (4) The applicant shall pay the meter rate for the hours the meter is reserved when the meter would otherwise be used by the public