



Item No. Pa

# AGENDA ITEM MEMORADUM

**Town Clerk**

**June White**

Department

Department Director

COMMISSION MEETING DATE (*) - 7:00 PM	Deadline to Town Clerk
<input checked="" type="checkbox"/> June 26, 2012	June 15

\*Subject to Change

- Presentation     Reports     Consent     Ordinance  
 Resolution     Quasi-Judicial     Old Business     New Business

**FY2011 DESIGNATED HIGH PRIORITY ITEM - PRIORITY TOPIC**

**SUBJECT TITLE: CHAMBER OF COMMERCE MONTHLY REPORT**

**EXPLANATION:** The Commission requested that the Chamber report on Welcome Center and other activities monthly at a Commission meeting. The Welcome Center data will always be for the prior month.

Malcolm McClintock, Acting Executive Director of the Chamber of Commerce will appear at the Commission meeting.

**EXHIBITS:**    Welcome Center Data for May 2012

Reviewed by Town Attorney

Yes     No

Town Manager Initials CH

# CHAMBER OF COMMERCE/WELCOME CENTER MONTHLY STATISTICS

May 2102

	May	YTD	5/11
Walk-Ins	1203	8791	999
Visitor Guides Mailed	184	1151	150
Various Ad Responses	221	950	8
Diving Inquiries	50	256	31
Relocation Inquiries	20	158	11
Car Rental Inquiries	53	298	44
Room Inquiries	117	704	104
Total Traffic	1848	12308	1339
Website Visits	10022	55539	9099
Memberships Renewed	9	179	7
New Memberships	5	27	3
Non-Renewals	1	11	9
Businesses Closed	0	4	0

## May

Welcome Center Volunteers

Hours worked: 62 @ \$10.00 = \$620.00