



AGENDA ITEM MEMORADUM

Item No. 9a

AGENDA ITEM MEMORADUM

Town Manager

Department

Connie Hoffmann

Department Director

COMMISSION MEETING DATE (*) - 6:00 PM	Deadline to Town Clerk
<input checked="" type="checkbox"/> June 19, 2012	

*Subject to Change

- Presentation Reports Consent Ordinance
- Resolution Quasi-Judicial Old Business New Business

FY2012 DESIGNATED HIGH PRIORITY ITEM - PRIORITY TOPIC

SUBJECT TITLE: BUDGET ITEM – NATIONAL LEAGUE OF CITIES MEMBERSHIP

EXPLANATION: The Town has traditionally been a member of the National League of Cities, but in recent years none of the members of the Town Commission have been active in the League at the national level and the focus of the National League is really oriented to matters far beyond the scope of Lauderdale-by-the-Sea. We did sign up to participate in their prescription program last year but, despite advertising it in Town Topics and on the website, the League has advised that no one in Lauderdale-by-the-Sea signed up for the program.

The dues are up for renewal in July at a cost of \$831, but the League has notified us that our dues will triple next fiscal as they will be updating the dues formula with population numbers from the 2010 census. (They apparently currently use 2000 census data.) I do not see the value of the Town continuing the membership and wish to get the Commission's concurrence that we not renew our membership this year and do not budget for it in FY 2013.

EXHIBITS: NLC Renewal Form

Reviewed by Town Attorney
 Yes No

Town Manager Initials CH



Membership Renewal Statement

Constance Hoffman
 Town Manager
 Town of Lauderdale-By-The-Sea
 4501 N Ocean Dr
 Lauderdale By The Sea, FL 33308-3610

Date: 06/07/2012
 Invoice #: 82168
 Member #: 0000064360
 Member Since: 07/01/2000
 Membership Expiration: 06/30/2012

FIRST NOTICE

Thank you for your participation in our association. Please take this time to convey the importance of this membership to you and your elected officials and renew today. TO MAINTAIN MEMBERSHIP WITH THE NATIONAL LEAGUE OF CITIES, YOUR MUNICIPALITY MUST BE A MEMBER IN GOOD STANDING WITH YOUR STATE MUNICIPAL LEAGUE. For more information, contact Member Services at memberservices@nlc.org or 202-626-3100.

Sincerely,
 Donald J. Borut
 Executive Director

Description	Quantity	Price	Discount	Amount
Direct Member Dues	1	\$841.00	\$0.00	\$841.00

Invoice Total	\$841.00
Amount Paid	\$0.00
PLEASE PAY	\$841.00
LDF Contribution (5% of Dues = \$42.05)	\$ _____
TOTAL	\$ _____

The Legal Defense Fund is supported in part by voluntary contributions from NLC members. Funds collected will cover fees for carefully selected litigation on behalf of municipalities where a court decision or regulatory ruling could have a significant impact. The NLC board suggests a contribution equal to 5% of a member city's annual dues. However, contributions of any size are welcome.

PLEASE DETACH AND REMIT WITH YOUR PAYMENT

Invoice #: 82168
 Member #: 0000064360

Constance Hoffman
 Town Manager
 Town of Lauderdale-By-The-Sea
 4501 N Ocean Dr
 Lauderdale By The Sea, FL 33308-3610

Select Payment Method	
<input type="checkbox"/>	Check Enclosed (Made payable to National League of Cities)
<input type="checkbox"/>	Visa <input type="checkbox"/> MC <input type="checkbox"/> Amex Exp Date ___/___/___
Card # _____	CW: _____
Card Holder's Name _____	
Card Holder's Signature _____	

Remit Payment To:

MEMBERSHIP LOCKBOX 4047
 National League of Cities, PO Box 17425, Baltimore, MD 21298-8220

Total Due: **\$841.00**
 Amt Remitted : _____



MEMBER BENEFITS AT-A-GLANCE FOR YOUR CITY'S LEADERSHIP TEAM

The National League of Cities offers your city's elected officials and staff a vast array of programs, services, and volunteer opportunities that strengthen and promote your community.

SHARE GREAT IDEAS

Network with other officials who have similar interests at NLC meetings and online to get information on what works and what does not through our:

- Policy and Advocacy Committees
- Member Networking Councils
- CityFutures Panels
- Constituency Groups
- Council on Youth, Education, and Families
- Leadership Training Council
- International Council
- Peer Networking Groups
- Issue-Specific Member Networks
- Annual Congress of Cities & Exposition
- Annual Congressional City Conference

SOLVE YOUR CITY'S PROBLEMS

Access a wealth of information about issues that matter to your community through a variety of NLC resources such as:

- Research Briefs, Tool Kits, and Action Guides
- Audioconferences
- Conference Workshops
- Institute for Youth, Education, and Families
- Mobile Workshops Highlighting City Programs
- Nation's Cities Weekly newspaper
- NLC Staff, Associate Members, and Corporate Partners
- NLC Website
- Surveys and Research Reports
- Technical Assistance Projects
- Webcasts and Web Seminars

PROTECT YOUR CITY'S RIGHTS AND RESOURCES

Stay informed about federal actions that affect your city and learn how to influence federal policy from our:

- Advocacy Training
- Biweekly Federal Relations Update
- Legislative Action Center
- Legal Defense Fund
- Legislative Action Alerts

SHARPEN YOUR LEADERSHIP SKILLS

Learn new skills, enhance your job performance, and serve your citizens better by obtaining training at NLC conferences and seminars including our:

- Annual Congress of Cities and Exposition
- Annual Congressional City Conference
- Annual Leadership Summit
- Biennial Summit on Your City's Families
- Pre-conference Leadership Training Institute Seminars
- Regional Training Seminars



"We work in partnership with the 49 state municipal leagues, and serve as a resource to and an advocate for the more than 19,000 cities, villages, and towns we represent. We have more than 2,000 municipalities of all sizes that pay dues to NLC and actively participate as leaders and voting members in the organization."

Donald J. Borut, Executive Director, National League of Cities

LEARN • LEAD • CONNECT

2012 NLC LEGISLATIVE PRIORITIES

- Authorize a Comprehensive Transportation Program
- Preserve Funds for Hometown Investment
- Protect Local Revenues
- Invest in Our Nation's Youth and Workforce



ORGANIZATION PROFILE

- Advocates for ALL cities and towns regardless of size, through full-time lobbying and grassroots campaigns in Washington, DC
- Only association that represents ALL city elected officials and staff
- Members receive exclusive discounts on conferences and cutting-edge seminars
- Non-partisan representation



KEY CENTERS

- **FEDERAL RELATIONS** – Your priorities are put into action on Capitol Hill, building relationships, crafting advocacy strategies and influencing federal action that affects your local community.
- **ENTERPRISE PROGRAMS** – Products and services that provide value-added solutions and cost savings to help meet your city's critical needs and stretch your budget.
- **RESEARCH AND INNOVATION** – Programs that provide city leaders with tools and resources to expand city efforts in strengthening communities by evaluating activities, planning for the future, setting goals and measuring progress.
- **INSTITUTE FOR YOUTH, EDUCATION & FAMILIES** – Strategies and tools that strengthen families and improve outcomes for children and youth in your community.



MEMBERSHIP INFORMATION

For pricing, a brochure and application, contact Member Services at 1301 Pennsylvania Avenue, NW, Suite 550, Washington DC 20004, memberservices@nlc.org or 202-626-3100.