



Item No. 116

# AGENDA ITEM MEMORADUM

**Administration**

Department

**Pat Himelberger**

Assistant to the Town Manager

COMMISSION MEETING DATE (*) - 7:00 PM	Deadline to Town Clerk
<input checked="" type="checkbox"/> <b>May 8, 2012</b>	

*\*Subject to Change*

- |                                       |   |  |                                       |
|---------------------------------------|---|--|---------------------------------------|
| <input type="checkbox"/> Presentation | <input type="checkbox"/> Reports        | <input checked="" type="checkbox"/> <b>Consent</b> | <input type="checkbox"/> Ordinance    |
| <input type="checkbox"/> Resolution   | <input type="checkbox"/> Quasi-Judicial | <input type="checkbox"/> Old Business              | <input type="checkbox"/> New Business |

**SUBJECT TITLE: New Event, Soulful Sundays, an event proposed for Sundays from May 20, 2012 to August 19, 2012.**

**EXPLANATION:** The Master Plan Steering Committee had previously recommended that event programming be established in El Prado Park because of the beautiful location with ample space and to relieve congestion from downtown. Music has frequently been mentioned as a desirable program.

Town staff researched establishing an ongoing music series; however, the staff time in booking entertainment together with the logistics of holding the event was significant. We talked to Silver Screen Promotions, a new business in Town, about providing a weekly music series in El Prado Park on a trial basis.

The event would be held every Sunday from 1:00 p.m. to 3:00 p.m. starting May 20, 2012 to August 19, 2012. Set up and tear down will start about noon and end no later than 4:00 p.m. We anticipate the Town's costs will not exceed \$2000. Funds are available in the Special Events budget to cover that expense.

**RECOMMENDATION:** Approve the new event, Soulful Sundays.

Reviewed by Town Attorney  
 Yes  No

Town Manager Initials PH