



Item No. 86

AGENDA ITEM MEMORADUM

Town Clerk

June White

Department

Department Director

COMMISSION MEETING DATE (*) - 7:00 PM	Deadline to Town Clerk
<input checked="" type="checkbox"/> May 22, 2012	May 11

***Subject to Change**

- Presentation Reports Consent Ordinance
- Resolution Quasi-Judicial Old Business New Business

FY2011 DESIGNATED HIGH PRIORITY ITEM - PRIORITY TOPIC

SUBJECT TITLE: CHAMBER OF COMMERCE MONTHLY REPORT

EXPLANATION: The Commission requested that the Chamber report on Welcome Center and other activities monthly at a Commission meeting. The Welcome Center data will always be for the prior month.

Malcolm McClintock, Acting Executive Director of the Chamber of Commerce will appear at the Commission meeting.

EXHIBITS: Welcome Center Data for April 2012

Reviewed by Town Attorney
 Yes No

Town Manager Initials CA

**CHAMBER OF COMMERCE/WELCOME CENTER
MAY COMMISSION MEETING**

	April	YTD	4/11
Walk-Ins	1340	7588	1383
Visitor Guides Mailed	191	967	120
Various Ad Responses	182	729	11
Diving Inquiries	51	206	32
Relocation Inquiries	29	138	13
Car Rental Inquiries	66	245	40
Room Inquiries	111	587	78
Total Traffic	1970	10460	1677
Website Hits	10540	45517	9644
Memberships Renewed	12	170	6
New Memberships	8	22	5
Non-Renewals	0	10	19
Businesses Closed	0	4	2
Total Membership		285	

April

Welcome Center Volunteers

Hours worked: 30 @ \$10.00 = \$300.00