



Item No. 8a

AGENDA ITEM MEMORADUM

Town Clerk

June White

Department

Department Director

COMMISSION MEETING DATE (*) - 7:00 PM	Deadline to Town Clerk
<input checked="" type="checkbox"/> April 24, 2012	April 13

**Subject to Change*

- | | | | |
|---------------------------------------|---|---------------------------------------|---------------------------------------|
| <input type="checkbox"/> Presentation | <input checked="" type="checkbox"/> Reports | <input type="checkbox"/> Consent | <input type="checkbox"/> Ordinance |
| <input type="checkbox"/> Resolution | <input type="checkbox"/> Quasi-Judicial | <input type="checkbox"/> Old Business | <input type="checkbox"/> New Business |

FY2011 DESIGNATED HIGH PRIORITY ITEM - PRIORITY TOPIC

SUBJECT TITLE: CHAMBER OF COMMERCE MONTHLY REPORT

EXPLANATION: The Commission requested that the Chamber report on Welcome Center and other activities monthly at a Commission meeting. The Welcome Center data will always be for the prior month.

Malcolm McClintock, Acting Executive Director of the Chamber of Commerce will appear at the Commission meeting.

The Chamber will have the following speakers provide short descriptions of projects under development.

- 1) President Mark Silver will give a short intro and overview.
- 2) Acting Executive Director Malcolm McClintock will give an update on developments at the Chamber and Welcome Center.
- 3) Director Paul Novak will provide a financial report and Treasurer Jim Richards can provide additional information if needed. **Note:** Financial report to be provided at the meeting.
- 4) Director Chuck Maxwell will present the new members package.
- 5) Director Dorothy Hacker will discuss the new Town walking map.

EXHIBITS: Welcome Center Data for March 2012

Reviewed by Town Attorney

Yes No

Town Manager Initials CW

	March	YTD
Walk-Ins	2186	6248
Visitor Guides Mailed	236	776
Various Ad Responses	233	547
Diving Inquiries	42	155
Relocation Inquiries	32	109
Car Rental Inquiries	45	179
Room Inquiries	134	476
Total Traffic	2,908	8490
Website Hits	10386	33981
Memberships Renewed	20	158
NewMemberships	9	14
Non-Renewals	2	10
BusinessesClosed	1	4