



AGENDA ITEM MEMORADUM

Administration

Department

Pat Himelberger

Department Director

COMMISSION MEETING DATE (*) - 7:00 PM	Deadline to Town Clerk
<input checked="" type="checkbox"/> Mar 27, 2012	Mar 16

***Subject to Change**

- Presentation Reports Consent Ordinance
 Resolution Quasi-Judicial Old Business New Business

FY2012 DESIGNATED HIGH PRIORITY ITEM - PRIORITY TOPIC

SUBJECT TITLE: Branding the Commercial Area of LBTS

EXPLANATION: Staff met with design firms to develop a brand and logo for the commercial area of Town to create a distinct identity for LBTS. The firm of Tangled Spider Design Group (TSDG) was chosen due to their creative portfolio. Andrew Hillier and Andy Royston of TSDG will make the presentation.

RECOMMENDATION: Approve a logo design that can then be incorporated into signage, banners and other marketing materials.

Reviewed by Town Attorney
 Yes No

Town Manager Initials