



Item No. 166

AGENDA ITEM MEMORADUM

Town Commission

Mayor Roseann Minnet

Department

Department Director

COMMISSION MEETING DATE (*) - 7:00 PM	Deadline to Town Clerk
<input checked="" type="checkbox"/> Feb 14, 2012	Feb 3

**Subject to Change*

- Presentation Reports Consent Ordinance
 Resolution Quasi-Judicial Old Business New Business

FY2011 DESIGNATED HIGH PRIORITY ITEM - PRIORITY TOPIC

SUBJECT TITLE: Resolution 2012-05 Supporting Earth Hour 2012 on March 31, 2012

EXPLANATION: On March 31, 2012, the world will once again observe "Earth Hour" when hundreds of millions of people, organizations, corporations and governments around the world come together to express their concern for climate change by turning off their lights for one hour between 8:30 p.m. and 9:30 p.m.

EXHIBITS: Resolution 2012-05

Reviewed by Town Attorney
 Yes No

Town Manager Initials CM

RESOLUTION 2012-05

1 **A RESOLUTION OF THE TOWN OF LAUDERDALE-BY-**
2 **THE-SEA, FLORIDA, SUPPORTING EARTH HOUR 2012 ON**
3 **MARCH 31, 2012 AND URGING ALL INDIVIDUALS,**
4 **BUSINESSES, AND GOVERNMENTS IN THE TOWN OF**
5 **LAUDERDALE-BY-THE-SEA TO TURN OFF ALL NON-**
6 **ESSENTIAL LIGHTING ON THIS DATE BETWEEN 8:30 PM**
7 **AND 9:30 PM.**
8

9 **WHEREAS**, on March 31, 2012, the world will once again observe “Earth Hour” when
10 hundreds of millions of people, organizations, corporations and governments around the world
11 will come together to make a bold statement about their concern for climate change by turning
12 off their lights for one hour between 8:30 p.m. and 9:30 p.m.; and

13
14 **WHEREAS**, Earth Hour is a global climate holiday initiative that involves over 4,000
15 cities in 88 countries to increase awareness about the collective action that cities across the
16 planet can take to conserve energy and fight climate change; and

17
18 **WHEREAS**, during the first Earth Hour celebration in 2007, more than two million
19 businesses and households in Sydney, Australia turned off their lights, and during the celebration
20 in 2009 it is estimated that more than hundreds of millions of people in 88 countries participated;
21 and

22
23 **WHEREAS**, last year, 80 million Americans and 318 U.S. cities officially voted for
24 action with their light switch; and

25
26 **WHEREAS**, it is anticipated that participation in Earth Hour will help the earth’s
27 environment by reducing light and energy consumption by as much as 15% of the energy
28 consumed on an average Saturday night; and

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30 **WHEREAS**, the energy savings will reduce carbon emissions into our air, preserve the
31 natural resources used to produce this energy, set a positive precedent for the rest of the nation;
32 and

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34 **WHEREAS**, participation continues to grow; with a record 128 counties and territories
35 joining the global display of climate action during Earth Hour 2011; and
36

RESOLUTION 2012-05

1 **WHEREAS**, turning off all non-essential lighting controlled by the Town of Lauderdale-
2 By-The-Sea, committing to a positive action for the planet and encouraging our citizens to do the
3 same, will help lead the burgeoning global resolve to realize our role as custodians of the planet;
4 and

5
6 **WHEREAS**, Earth Hour provides an excellent forum for all citizens, including business,
7 individuals, parents and educators to hold meaningful discussions about the ways our community
8 can take action and be part of the solution to our environmental challenges.

9
10 **NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COMMISSION OF**
11 **THE TOWN OF LAUDERDALE-BY-THE-SEA, FLORIDA THAT:**

12
13 **Section 1.** The Town of Lauderdale-By-The-Sea supports Earth Hour 2012 and urges all
14 individuals, businesses and governments in Broward County support the observance between
15 8:30 p.m. and 9:30 p.m. on March 31, 2012.

16
17 **Section 2.** The Town of Lauderdale-By-The-Sea commits to extinguishing all non-
18 essential lighting in all municipal buildings and public landmarks between 8:30 p.m. and 9:30
19 p.m. on March 31, 2012.

20
21 **Section 3.** The Town of Lauderdale-By-The-Sea will further support Earth Day 2012
22 by encouraging resident and local businesses to participate by:

- 23
24 • Including a link to the Earth Hour website on the municipal website
25 • Including Earth Hour messages on bills/statements/catalogues/other printed materials
26 • Displaying Earth Hour posters in municipal buildings
27 • Adding the 2012 Earth Hour video to its website
28 • Including Earth Hour in any email, SMS, or social media bulletins

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30 **PASSED AND ADOPTED** by the Town Commission of the Town of Lauderdale-by-
31 the-Sea, Florida, this 14th day of February 2012.

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MAYOR ROSEANN MINNET

RESOLUTION 2012-05

1 ATTEST:

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4 _____
Town Clerk June White, CMC

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6

7 APPROVED AS TO FORM:

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12 _____
Susan L. Trevarthen, Town Attorney