



AGENDA ITEM MEMORADUM

Item No. 17 b

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Town Manager's Office

Bud Bentley

Department

Department Director

COMMISSION MEETING DATE (*) - 7:00 PM	Deadline to Town Clerk
<input checked="" type="checkbox"/> Jan 10, 2012	Dec 30 th

***Subject to Change**

- Presentation Reports Consent Ordinance
 Resolution Quasi-Judicial Old Business **New Business**

FY2011 DESIGNATED HIGH PRIORITY ITEM - PRIORITY TOPIC

SUBJECT TITLE: Parking Time Limit on Bougainville Drive and Poinciana Avenue north of Commercial Boulevard to the Alley

EXPLANATION: The 29 single space meters on Bougainville Drive and Poinciana Avenue north of Commercial Boulevard to the Alley are limited to two-hour parking limit from 7:00 am to 7:00 pm each day (Section 19-25 of the Code of Ordinance.) There are also three 30-minute parking spaces.

The Mayor and staff have received requests from businesses in the area to change the street meters on these two streets to one-hour limit and to add some additional 30-minute parking spaces.

Several businesses representatives advised that this is a popular location for beach goers to park thus precluding customer parking for the area businesses.

We believe there are two supporting reasons to make the change to one hour parking. The first is that the A1A Parking Lot is available for beach and other long term parking. The A1A parking rate is less expensive per hour than the street meters on Bougainvilla and there is no time limit. In addition, last week the A1A Parking Lot was converted to pay stations thus giving users of the added advantage of using bills or credit cards to pay for parking and we began offering a Pay By Phone option for the A1A Lot. The second reason is the SunTrust property, which is immediately west of Poinciana, was recently approved to provide public parking and provides long term parking.

RECOMMENDATION: Commission direction is needed on the requested change to one hour parking for this parking area.

In addition, we recommend Section 19-25 of the Code, which specifies the time limit for 10 different parking areas, be amended to remove the specific areas from the Code and to either allow the time limit to be set by the Town Manager or by Commission Resolution.

Reviewed by Town Attorney
 Yes No

Town Manager Initials *CB*