



Item No. _____

Agenda Item Memorandum

Town Manager

Connie Hoffmann

Department

Department Director

COMMISSION MEETING DATE - 6:00 PM	Deadline to Town Clerk
<input checked="" type="checkbox"/> November 8, 2012 – Roundtable Meeting 6:00 PM	

**Subject to Change*

SUBJECT TITLE: TOWN MISSION STATEMENT

EXPLANATION: At the October 18th Roundtable Meeting on the Strategic Plan, the Town Commission asked staff to draft a new Mission Statement for the Town based on the input you provided at that meeting.

This was a much easier assignment than writing a Vision Statement.

The Mission of the Town of Lauderdale-By-The-Sea is to deliver local government services efficiently, effectively, transparently, and with integrity; to be responsible and conservative stewards of the public's money; to provide leadership for the protection and enhancement of the Town's essential character, natural resources, and economic vitality; and to foster and be respectful of positive, public participation in the work of governing this Town we love.

RECOMMENDATION: Provide direction on a Mission Statement and schedule the chosen statement for public input and adoption at a Regular Commission meeting.

Reviewed by Town Attorney
 Yes No

Town Manager Initials _____