



Item No. 8a

# AGENDA ITEM MEMORADUM

**Town Clerk**

**June White**

Department

Department Director *JW*

COMMISSION MEETING DATE (*) - 7:00 PM	Deadline to Town Clerk
<input checked="" type="checkbox"/> Jan 24, 2012	Jan 13

*\*Subject to Change*

- Presentation       Reports       Consent       Ordinance
- Resolution       Quasi-Judicial       Old Business       New Business

**FY2011 DESIGNATED HIGH PRIORITY ITEM - PRIORITY TOPIC**

**SUBJECT TITLE: CHAMBER OF COMMERCE MONTHLY REPORT**

**EXPLANATION:** The Commission requested that the Chamber report on Welcome Center expenses quarterly and other activities monthly at a Commission meeting. The Welcome Center quarterly report for October – December 2011 is attached with the Chamber’s normal monthly report.

Judy Swaggerty, Executive Director of the Chamber of Commerce will appear at the Commission meeting.

**EXHIBITS:**      Welcome Center Data for December 2011  
                         Welcome Center quarterly report for October – December 2011

Reviewed by Town Attorney  
 Yes       No

Town Manager Initials CA

CHAMBER OF COMMERCE/WELCOME CENTER  
JANUARY COMMISSION MEETING

	Dec.	YTD	12/10
Walk-Ins	1,296	14,870	1,110
Visitor Guides Mailed	150	2,190	60
Various Ad Responses	84	618	
Diving Inquiries	36	486	14
Relocation Inquiries	15	223	14
Car Rental Inquiries	51	680	34
Room Inquiries	88	2,211	1,306
Total Traffic	1,720	20,598	
Website Hits	9,108	118,817	7,875
Memberships Renewed		183	2
New Memberships	4	47	8
Non-Renewals		48	
Pre-paid 2010/11		25	
Businesses Closed	3	1	
Total Membership		204	

October, November, December  
Welcome Center Volunteers  
Hours worked: 62 @ \$10.00 = \$620.00

LBTS Welcome Center  
P&L  
4th Quarter 2011

	<u>Oct - Dec 11</u>
Income	
Bus Ticket Sales Income	3,238.00
Town of LBTS Subsidy	0.00
Total Income	<u>3,238.00</u>
Expense	
Bus Ticket Expense	2,437.00
Office Supplies & Expense	497.88
Wages - Chamber (portion)	1,990.69
Wages - Welcome Center	9,413.00
Payroll Tax Expense	889.69
Postage - Other	200.00
Printing	0.00
Telephone Expense	275.24
Computer Purchase	625.40
Welcome Ctr Bags	0.00
	<u>16,328.89</u>
Disbursements Over Revenue	(13,090.89)

The Town Subsidy of \$8,750 for our 4th quarter was received in August so is not reflected on this report. Chamber is on a calendar fiscal year, so our 4th quarter is the Town's 1st quarter.