



**Town of Lauderdale-by-the-Sea**

Development Services  
4501 N. Ocean Drive  
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MEMORANDUM

To: Planning & Zoning Board  
Thru: Bud Bentley, Assistant Town Manager *B Bentley*  
From: Jeff Bowman, Zoning and Code Supervisor *J Bowman*  
Date: 6/9/2011  
Re: Revisions to the Sign Code

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Staff is proposing a code amendment to the sign regulations before the Commission on June 14, 2011. If the Commission gives direction to staff to move forward we will be placing on your agenda for June 15, 2011.

We wanted to provide the revisions to you now so you would have a chance to review it before June 15, 2011.

***B-Cycle Proposed Text Amendment - LBTS***

**Sec. 30-503. - Permitted signs.**

The following types of permanent signs may be erected, installed, repaired or replaced within the Town, only in conformance with these regulations and after issuance of a permit by the Development Services Department:

- (1) Box signs;
- (2) Building or development identification signs;
- (3) Cabinet signs;
- (4) Canopy and awning signs;
- (5) Directory sign;
- (6) Hanging signs;
- (7) Informational, directional and traffic control signs;
- (8) Changeable copy signs;
- (9) Menu board signs;
- (10) Monument signs;
- (11) Multi-modal transportation information signs for Town-licensed multi-modal transportation facilities located in rights of way;
- (~~12~~) Name and address signs;
- (~~13~~) Neon signs;
- (~~14~~) Painted signs;
- (~~15~~) Pole signs;
- (~~16~~) Pylon signs
- (~~17~~) Roof signs;
- (~~18~~) Sandwich signs for valet parking services and for paid private parking;
- (~~19~~) Subdivision and residential development identification signs;
- (~~20~~) Wall signs; and
- (~~21~~) Window signs.

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**Sec. 30-505. - Prohibited signs.**

The following types of signs are expressly prohibited within the Town:

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- (7) Private signs of any type placed upon Town property or upon public right-of-way unrelated to a licensed use of the right of way;
- (8) Signs placed upon benches, trash receptacles or newsracks;

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**Sec. 30-507. - Definitions and restrictions by sign type.**

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*Informational, directional or traffic control sign:*

- a. A noncommercial sign erected and maintained by the Town, County or State, or any agency thereof, or specifically provided for a facility licensed with the Town, to denote the name of any thoroughfare, route directions, educational institution, public building, park, recreational facility or hospital; to provide multi-modal transportation facility ownership and operational directions; to direct and regulate traffic; to denote any transportation or transmission company for the direction or safety of the public; or to provide any other governmental information.
- b. A noncommercial sign located on and relating to an activity on the premises upon which the sign is located, providing information to pedestrian and vehicular traffic, e.g., “entrance,” “exit,” “caution” and “no trespassing.”
- c. A noncommercial sign within a development, or at the entrances thereto, showing the name(s) and directions to the locations of the subdivisions comprising the development, a sales office, etc.

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*Multi-modal transportation facility:* A facility approved through license by the Town, used for the storage of vehicles which are utilized in a Town-wide rental and sharing system for such vehicles.

*Multi-modal transportation information sign:* A sign, specifically provided for as part of a license with the Town for a designated multi-modal transportation facility, which is attached to said facility for the purpose of providing maps, directional and instructional information, and identifying the owner or manufacturer of the facility; for users of the system. Said signs shall not be illuminated or include any flashing, moving, digital, video display or electronic changeable copy features. A single informational sign not to exceed 30” by 30”, per facility, may identify sponsors of the facility and program on the opposite side of the information sign. In addition, each pay station may contain up to four signs to identify facility sponsors, one per pay station side, not to exceed one (1) sq. ft. All sign faces shall be oriented towards users of the multi-modal transportation facility and not toward the motorized vehicle traffic.

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