



Item No. 17e

AGENDA ITEM REQUEST FORM

PIO

Steve d'Oliveira

Department Submitting Request

Signature

REGULAR
COMMISSION MTG
Meeting Dates - 7:00 PM

DEADLINE TO
Town Clerk

ROUNDTABLE
MEETING
Meeting Dates - 7:00 PM

DEADLINE TO
Town Clerk

- April 27, 2011
- May 24, 2011
- June 28, 2011
- July 26, 2011

- April 15 (5:00 pm)
- May 13 (5:00 pm)
- June 10 (5:00 pm)
- July 15 (5:00 pm)

- April 12, 2011
- May 10, 2011
- June 14, 2011
- July 12, 2011

- April 1 (5:00 pm)
- April 29 (5:00 pm)
- June 3 (5:00 pm)
- July 1 (5:00 pm)

***Subject to Change**

- | | | | |
|---------------------------------------|---|---------------------------------------|--|
| <input type="checkbox"/> Presentation | <input type="checkbox"/> Reports | <input type="checkbox"/> Consent | <input type="checkbox"/> Ordinance |
| <input type="checkbox"/> Resolution | <input type="checkbox"/> Quasi Judicial | <input type="checkbox"/> Old Business | <input checked="" type="checkbox"/> New Business |

FY2011 DESIGNATED HIGH PRIORITY ITEM

SUBJECT TITLE: Broadcasting Government Channel 78 on U-Verse

EXPLANATION: Lauderdale-By-The-Sea resident Mark Brown asked the Town Commission at its May 24th meeting if it could make Channel 78 available on U-Verse Channel 99. He thought many Town residents would eventually switch to U-Verse from Comcast Cable because of the lower monthly cost. Providing Channel 78 to AT&T is feasible. Several local cities have done this, including Miami, Hollywood, Plantation and Pembroke Pines.

The equipment needed to implement this service could cost up to \$9,500 and there would be an annual, ongoing cost of \$7,200.

EXPECTED OUTCOME: Direction from the Commission on whether to proceed.

EXHIBITS: Memo from Public Information Officer.

Reviewed by Town Attorney
 Yes No

Town Manager Initials CA

**Town of Lauderdale-By-The-Sea
4501 Ocean Drive
Lauderdale-By-The-Sea, Florida 33308-3610**

Memorandum

Date: July 8, 2011
To: Connie Hoffmann, Town Manager
From: Steve d'Oliveira, Public Information Officer *SD*
Subject: Broadcasting Channel 78 on AT&T U-Verse

Per the Town Commission's direction, I was asked to look into whether it was possible for the Town to make Channel 78 available on U-Verse for our residents. It is possible as long as we meet AT&T's technical requirements.

There is an initial cost of equipment and an ongoing monthly AT&T charge.

We would need to purchase a video encoder at an estimated cost of \$6,200.

We would also need to double the size of our 1.5 MB T-1 Line at a cost of about \$600 per month (\$7,200 per year). We may also need to buy a T-1 Router from AT&T for \$2,500. I am waiting to hear back from AT&T on this. The rep I spoke with wasn't sure if the monthly fee also included the T-1 Router and installation.

There are some other minor equipment costs associated with this project estimated at \$800. There would also be a Town IT staff cost for installation.

The estimated equipment costs range from \$7,000 to \$9,500.

If the Town also wanted to stream its meetings to residents with an I-Pad or I-Phone, we could purchase a multi-stream video encoder for about \$12,500.