



Item No. 3a11

AGENDA ITEM REQUEST FORM

Town Commission

Vice Mayor Stuart Dodd

Department Submitting Request

Dept Head's Signature

REGULAR
COMMISSION MTG
Meeting Dates - 7:00 PM

DEADLINE TO
Town Clerk

ROUNDTABLE
MEETING
Meeting Dates - 7:00 PM

DEADLINE TO
Town Clerk

May 24, 2011

May 13 (5:00 pm)
*Subject to Change

X May 10, 2011

April 29 (5:00 pm)

PRIORITY ITEM

SUBJECT TITLE: Referendum item for March 2012 Ballot

Referenda questions have to be expressed within 75 words or less. I am seeking discussion and consensus on these issues facing us. Time requires us to start preparing ordinances now in order to meet the deadlines for the March 2012 ballot.

These are a sample of the questions I would like to see on the ballot.

1) Should the Commission approve the expenditure of approximately \$ x million dollars for the placement of the power cables, phone lines and Comcast cable network cables underground in the downtown core and the two alley ways.

Yes/no

The decision will place a financial burden of \$ x,xxx.xx dollars on all who have to connect to the new underground cables. The Town's burden will be to upgrade old street lighting.

2) Should the Town further expend an additional \$ x million dollars to underground the remainder of El Mar Drive

Yes/no

The decision will place a financial burden of \$ x,xxx.xx dollars on all who have to connect to the new underground cables. The Town's burden will be to upgrade old street lighting.

3) **Town Hall Plaza Development**

1) Should the Town invest in a new Town Hall complex including new parking facilities

Yes/no

2) Should the Town create a new pedestrian square in the El Prado parking lot

Yes/no

4) **Parking Garage**

1) Should the Town develop a new multi-stacker parking garage on the current A1A parking lot on the West side of A1A.

EXPLANATION: I believe the real costs of undergrounding even the downtown area will be very high. The secondary issue is the costs to be incurred by the businesses and residents to connect to the new underground cables. There will also be transformers placed in the medians and the requirement for new street lights. The Commission has instructed the Town Manager to obtain the estimates and it remains an issue of whether the Commission believes it should make this decision or whether it should be passed to the voters of the Town. I would hope for a consensus and direction the Town administration to start drafting the referendum ordinances.

EXPECTED OUTCOME: I would hope the Commission passes the decision to the voters and devotes considerable effort into a marketing campaign as to why this should be done.

RECOMMENDATION: This should be on the ballot as part of any long term development.

Reviewed by Town Attorney

Yes No

Town Manager Initials CS

BALLOT DEADLINES

March 6, 2012 Election Ballot Deadline – Approximately December 31, 2011

Ordinance on 1st reading October 18, 2011

Ordinance on 2nd reading November 22, 2011

Send to Supervisor of Elections - Mid December 2011

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March 13, 2012 Election Ballot Deadline – January 9, 2012

Ordinance on 1st reading October 18, 2011

Ordinance on 2nd reading November 22, 2011

Send to Supervisor of Elections - Mid December 2011

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January 3, 2012 Election Ballot Deadline – Approximately late October or early November, 2012

Ordinance on 1st reading August 23, 2011

Ordinance on 2nd reading September 27, 2011

Send to Supervisor of Elections – Early October 2011

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January 31, 2012 Election Ballot Deadline – Mid November, 2012

Ordinance on 1st reading September 27, 2011

Ordinance on 2nd reading October 25, 2011

Send Ballot to Supervisor of Elections – Mid October 2011