



Item No. 17a

AGENDA ITEM MEMORADUM

Town Manager

Connie Hoffmann

Department

Department Director

COMMISSION MEETING DATE (*) - 7:00 PM	Deadline to Town Clerk
<input type="checkbox"/> Dec 13, 2011	Dec 2 nd

*Subject to Change

- Presentation Reports Consent Ordinance
 Resolution Quasi-Judicial Old Business New Business

FY2011 DESIGNATED HIGH PRIORITY ITEM - PRIORITY
TOPIC: EAST COMMERCIAL STREETScape DESIGN

SUBJECT TITLE: Set Date for Commission Review & Decision on Conceptual Design for the East Commercial Boulevard Streetscape Project

EXPLANATION: We had good attendance at the two conceptual design input sessions on Saturday, December 3rd, with around 50 people at the first session and 30 at the second. In addition we held individual meetings with the Aruba representatives and the Pier representatives as the Commission directed. The designers presented three alternative concepts for the easternmost block of Commercial Boulevard and feel they received good input to proceed to a single conceptual design.

A few people who did attend complained that they did not know about the meetings until someone told them about it. The general public was informed via a number of avenues: we announced the times of the meetings to a packed house at the Commission meeting on the preceding Tuesday night and to the television viewing audience; notices were on Channel 78 throughout the week; it was on the Town calendar on our website; the Chamber of Commerce sent an email blast out about the meetings; we sent a press release to the Sun Sentinel and they ran a short article a few days in advance of the meeting in their local section. I personally walked the street over a week before and talked to many of the merchants, urging them to attend. I sent emails to over 20 restaurateurs, merchants, and property owners in the project area and we hand delivered notices to others. We also put up a notice of the meeting in the window of the building where the meeting was held the day before the meetings.

So that we have ample time to publicize the meeting at which the Commission will review the design consultant's conceptual design recommendations and give the designers direction to proceed to the schematic design phase, it is requested that the Commission set the date now for a special Commission meeting for that purpose during the third week of January. (Mr. Correa will be out of the country on the date of the Commission's first January meeting and, since this project has been deemed a high priority, I have assumed you do not want to delay it to the second Commission meeting in January.) The designers are available to meet on the evening of Tuesday, January 17th or Thursday, January 19th that week.

RECOMMENDATION: Set a special Commission meeting at which formal action can be taken for either January 17 or January 19, 2012 for the purpose of making a decision on the conceptual design for the East Commercial Boulevard Streetscape & Drainage project.

Reviewed by Town Attorney
 Yes No

Town Manager Initials CH