



# AGENDA ITEM MEMORADUM

Item No. 13d

**Town Manager's Office**

Department

**Bud Bentley**

Assistant Town Manager

<b>COMMISSION MEETING DATE (*) - 7:00 PM</b>	<b>Deadline to Town Clerk</b>
<input checked="" type="checkbox"/> Nov 29, 2011	Nov 10 <sup>th</sup>

- Presentation       Reports       Consent       Ordinance  
 **Resolution**       Quasi-Judicial       Old Business       New Business

## SUBJECT TITLE: **Resolution Establishing A Holiday Parking Policy**

**EXPLANATION:** At the June 10, 2010, Roundtable meeting, the Commission discussed establishing a Holiday Parking Policy but at that time, deferred the item until staff could come back with an implementation plan. The June 10, 2010 Agenda Memo and minutes are attached (**Exhibit 1**).

In the intervening time, the Town has installed seven additional pay stations and removed about 200 single space meters. The pay stations make it easy for the Town to waive parking fees on specific holidays.

The Code facilitates a Holiday Parking Policy in that Section 19-29 proves that the Town Commission may waive meter fees for up to 72 hours.

We surveyed the seven (7) beach front communities shown in Table 1 and found the following information:

**Table 1 – Holiday Policy Survey**

<b>City</b>	<b>Policy</b>
<b>Deerfield Beach</b>	Every day except Christmas
<b>Fort Lauderdale</b>	Not enforced on 10 holidays
<b>Hallandale Beach</b>	Every day
<b>Hollywood</b>	Every day
<b>Pompano Beach</b>	Every day
<b>Boca Raton</b>	Every day
<b>Delray Beach</b>	Parking Enforcement does not check on Christmas, Easter, Independence Day and New Year's Day.

Currently we do not have a Holiday Parking Policy so every user should be paying for parking on every holiday. In practice, the parking enforcement officers do not usually work on holidays so we do not enforce parking violations.

We believe a better practice would be to adopt a policy and let our visitors know the holidays that are exempt from parking fees.



---

**RECOMMENDATION:** We recommend the Commission approve the attached Resolution (**Exhibit 2**), which establishes a waiver of parking fees for New Year's, Thanksgiving, and Christmas.

**EXHIBIT**      1 - June 10<sup>th</sup> 2010 agenda memorandum and minutes  
                    2 - Resolution

Reviewed by Town Attorney  
 Yes       No

Town Manager Initials CS

File: R:\0 Agenda\11-29-11 Commission\Parking\11-29 AM Holiday Parking Policy.docx



# TOWN OF LAUDERDALE-BY-THE-SEA

## ROUNDTABLE ITEM REQUEST FORM

**Town Manager**  
Department Submitting Request

**Connie Hoffmann** *CH*  
Name/Title

**Meeting Date / Time**

- April 28, 2010 / 7:00 PM
- May 26, 2010 / 7:00 PM
- June 9, 2010 / 7:00 PM
- June 23, 2010 / 7:00 PM

**Deadline w/o Backup**

- April 21, 2010 / Noon
- May 19, 2010 / Noon
- June 7, 2010 / Noon
- June 14, 2010 / Noon

**Deadline w/ Backup**

- April 19, 2010 / Noon
- May 17, 2010 / Noon
- June 2, 2010 / Noon
- June 16, 2010 / Noon

**ITEM/ITEMS\*: Budget: Holiday Parking Policy**

**EXHIBIT:** It has been the Town's policy not to charge for parking at Town meters on holidays and I would appreciate direction from the Commission as to whether they wish to continue that practice in FY 2010/2011 for all holidays. Given that Town residents that obtain a parking permit can park for free at Town meters and that parking is tight on holidays that fall during good beach weather, it is clear that the Town could realize additional revenues if we were to discontinue the policy of free parking on Easter, Memorial Day, Fourth of July and Labor Day and other less universally-celebrated holidays. (We could continue to offer free parking on Thanksgiving, Christmas, and New Year's Day.) I would appreciate Commission discussion on this subject so that we can complete our revenue projections from parking meters for the upcoming budget.

**ACTION OR OUTCOME EXPECTED:** Policy direction from the Town Commission on free parking on holidays next fiscal year.

Town Commission Roundtable Meeting Minutes  
June 23, 2010

h. Budget: Holiday Parking Policy (Interim Town Manger Connie Hoffmann)

Interim Town Manager Hoffmann explained that there was high demand for parking on holidays and questioned why the Town chose to give up the potential revenue.

Town Commission Roundtable Meeting Minutes  
June 23, 2010

Commissioner Vincent explained that some people visited the Town for the entire day and that could possibly be an inconvenience for them. Commissioner Clotey suggested collecting a fee to park in the lots and permits to park at meters.

Interim Town Manager Hoffmann said staff could come up with a way to charge visitors and bring the idea back to the Commission. Vice Mayor Dodd agreed that the Town should try to get revenues on holidays. He questioned who would pay for the parking attendants. Commissioner Vincent said that the revenues would far exceed the cost to hire attendants.

Interim Town Manager Hoffmann said that staff would come back to the Commission with a plan on how it could be implemented.

There was no further discussion.

RESOLUTION 2011-41

A RESOLUTION OF THE TOWN COMMISSION OF THE TOWN OF LAUDERDALE-BY-THE-SEA, FLORIDA, ESTABLISHING A HOLIDAY PARKING METER FEE WAIVER POLICY; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, in the interest of promoting the community spirit and enjoyment of major holidays for residents and Town visitors, the Town Commission of Lauderdale-By-The-Sea (the "Town") wishes to establish certain holidays when parking meter fees will be waived within the Town, and

WHEREAS, the Town Commission finds that the adoption of this Resolution is in the best interest of the Town of Lauderdale-By-The-Sea.

NOW, THEREFORE, IT IS HEREBY RESOLVED BY THE TOWN COMMISSION OF THE TOWN OF LAUDERDALE-BY-THE-SEA, FLORIDA, AS FOLLOWS:

Section 1. Recitals. The recitals contained in the preamble to this Resolution are incorporated by reference herein.

Section 2. Holiday Parking Fee Waiver. The Town hereby establishes the following schedule during which the parking meter fees established by the Town will not be enforced on Thanksgiving Day; Christmas Day; and New Year's Day. For these purposes each "day" begins at midnight and continues to the following midnight.

Section 3. Direction to Staff. The Town Commission hereby directs Town staff to take such action as may be necessary to provide public notice of this holiday parking meter fee policy and adjust Town personnel responsibilities accordingly.

Section 5. Effective Date. This Resolution shall become effective immediately upon its adoption.

PASSED AND ADOPTED THIS \_\_\_ day of \_\_\_\_\_, 2011.

RESOLUTION 2011-41

30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47

\_\_\_\_\_  
Mayor Roseann Minnet

ATTEST:

\_\_\_\_\_  
Town Clerk June White, CMC

APPROVED AS TO FORM AND LEGAL SUFFICIENCY:

\_\_\_\_\_  
Town Attorney Susan L. Trevarthen

DRAFT