



AGENDA ITEM REQUEST FORM

Public Information Officer

Steve d'Oliveira

Department Submitting Request

Dept Head's Signature

REGULAR
COMMISSION MTG
Meeting Dates - 7:00 PM

DEADLINE TO
Town Clerk

ROUNDTABLE
MEETING
Meeting Dates - 7:00 PM

DEADLINE TO
Town Clerk

- Nov 9, 2010
- Dec 7, 2010
- Jan 25, 2011
- Feb 22, 2011
- Mar 22, 2011

- Oct 29 (5:00 pm)
- Nov 30 (5:00 pm)
- Jan 14 (5:00 pm)
- Feb 11 (5:00 pm)
- Mar 11 (5:00 pm)

- Nov 22, 2010
- Dec 14, 2010
- Jan 11, 2011
- Feb 8, 2011
- Mar 8, 2011

- Nov 12 (5:00 pm)
- Dec 3 (5:00 pm)
- Dec 30 (5:00 pm)
- Jan 28 (5:00 pm)
- Feb 25 (5:00 pm)

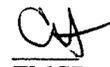
SUBJECT TITLE: Possible route expansion for Pelican Hopper to stop at Imperial Point Medical Center.

EXPLANATION: The Town was asked by a resident and a hospital administrator at Imperial Point Medical Center if the Town would expand the Pelican Hopper route to include a stop at Imperial Point (the shuttle now goes to Holy Cross). The Town would need to make a formal request to Broward County Transit, which would then evaluate its feasibility in terms of time, mileage, cost and overall impact on the route. BCT says the Pelican Hopper route is fairly tight. If something is added, something else would need to be taken away. We've determined that the round trip from Federal at Commercial to Imperial Point and back would take about six minutes in transit time (this does not include any time the shuttle would spend waiting for passengers there). It would also add another 2.6 total miles to the route. BCT indicated it does not think adding this stop would be warranted in terms of increasing shuttle ridership, but is willing to work with the Town if it decides to go ahead. It does not officially support adding new stops on a trial basis, but the Town could – at the end of three months – ask BCT to eliminate the new stop if the ridership wasn't there. BCT said adding new stops without dropping others increases the overall length of the shuttle's round trip, making it less convenient for passengers and perhaps decreasing overall shuttle ridership.

Given all of the work involved in implementing such a change, we think perhaps the better approach would be to first determine how much interest there really is in a stop at Imperial Point Hospital. We can put items in Town Topics, Channel 78 and the website soliciting feedback. Even this work, however, should be weighed against other priorities the Commission has established.

The Holy Cross stop on the Pelican Hopper route averages 4 or 5 riders per day.

RECOMMENDATION: Staff would like Commission direction on whether they consider this issue is a priority and, if so, to provide direction on how they wish us to proceed.


TMGR